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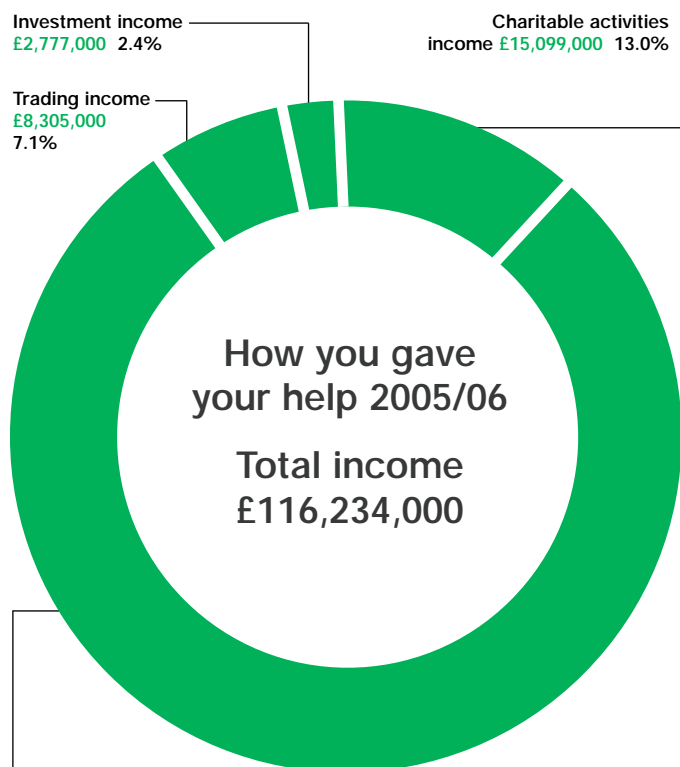
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Income and expenditure



Activities to end cruelty to children £92,332,000 81.2%

- Services directly for children and families
- Child protection helplines and websites
- Public awareness, education, influencing and motivation to take action
- Partnerships with other child protection organisations
- Professional training on safeguarding and child protection
- Research on the causes of, and responses to child abuse



Donations, gifts and legacies
£90,053,000 77.5%

NOTE: Included in the income and expenditure are amounts relating to ChildLine activities from 1 February 2006 as follows:

Income	£3,362,000
Expenditure	£2,970,000

Additional gains not included as income are:

Investment gains and actuarial gain on pension scheme	£6,245,000
Assumption of ChildLine assets	£575,000

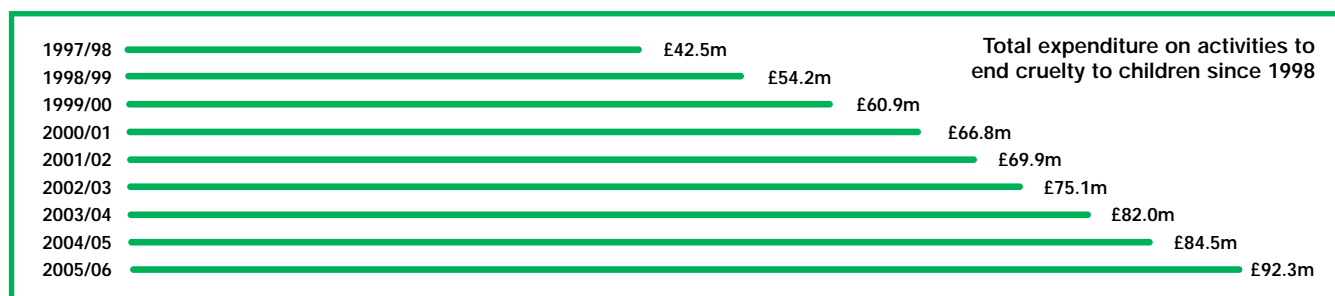
Other resources expended
£627,000 0.5%

Cost of generating funds
£20,575,000 18.1%

This is the cost of raising the voluntary income that is our main source of funds, and of attracting new supporters.

Cost of governance
£199,000 0.2%

General running costs to meet constitutional and statutory requirements.



We would like to give heartfelt thanks to everyone who has helped the NSPCC by donating money, time and hard work. Without this selfless support we would be unable to do so much to end child cruelty.

Thank you.

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All individuals in NSPCC case studies are guaranteed complete confidentiality. To protect that trust the names and details of all people/children featured in these case studies have been changed. The essential details of each case, however, are true.

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