

“We don’t want to do something for children, we want to do absolutely the best we can.”

Benjamin Waugh – founder of the NSPCC

... but take that innocence away and you can never get it back.”

Sharon Haugh, Children’s Services Manager



NSPCC registered charity numbers 216401 and SC037717.
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How a gift in your will could protect a child’s precious potential.



They only get one chance at childhood...

I spend every day helping children who have suffered harm. Each year at the NSPCC we protect thousands of children and help so many others recover from painful and traumatic experiences. I wish there was no need for our work – but I'm still proud of what we achieve.

Most people never even consider this kind of gift to charity. We are so grateful to everyone who thinks of using their will to change the future for children who have no one else to protect them. It's a real testament to anyone who supports us in this amazing way.

A gift in your will doesn't have to be large to make a difference. Just a small percentage of what's left after your loved ones are provided for could give a better chance in life to a child who has no one else to remember them.

This booklet explains how a gift in your will can help fulfil the NSPCC's vision of a world where every child is safe and loved. It can give something truly priceless: the chance to fulfil that precious potential which every child is born with.

A small child's world is a magical place, full of joy and wonder. But take that innocence away and



you can never get it back. Once a child has been abused, those painful memories can scar the rest of their life. But when they're helped by the NSPCC, we can help rebuild their dreams. We can open the door to a more hopeful future.

I can't think of a better way for your kindness to live on than to leave a gift in your will to children through the NSPCC.

Sharon Haugh, Children's Services Manager

“There is always
one moment in
childhood where
the door opens
and lets the
future in.”

Graham Greene, author



If you want to leave a gift in your will to children through the work of the NSPCC, we recommend you speak to a solicitor about making the necessary changes.

“There was no one I could turn to,
no one to listen.”

“Even before the sexual abuse started things weren't exactly brilliant. We weren't fed properly: after school, we'd get a packet of crisps and maybe one biscuit for our tea. If you so much as tapped a foot watching TV, you'd be shouted at or hit.

Then when I was 11 my older sister went into care, that's when my stepfather started to abuse me. I think if she hadn't gone into care it might not have happened. He knew we were close, and if she was at home I would have told her. But once she was in care I wasn't ever allowed to see her, so I had no one. I couldn't tell my mum because he told me she'd be locked up if anyone found out. In my own way, I was trying to protect her.

At school I'd shut myself off from people and found it hard to make friends. I felt like I was different from everyone else. It was a confidence thing: I wasn't loved at home, why would anyone else care?

When I was 12, I phoned ChildLine but couldn't get through. I tried a load of times but it was always engaged. It was awful. I felt like it was the only chance I had. That was it, I gave up after that. I'm in my twenties now and only got help recently.

The abuse stopped when he got me pregnant. I was 13. I lost the baby, which in a horrible way was a good thing because I would have hated it. Maybe it made him really see what he was doing. I've given up trying to understand.

I blamed myself for a long time. I've spent many years thinking there's something wrong with me. It took a long, long time to properly understand that it wasn't my fault and I didn't deserve it.

It's only been in the last year that I've really started to recover, with counselling. I've come so far... I'm living life properly for the first time. I've got kids of my own; we go out on the bikes, take the kids up to the park. Just doing normal family stuff I could never enjoy before.

I feel much more hopeful. But I still sometimes find it hard to accept that my husband loves me. I can't understand why he does.

I think what I went through is a big part of why he supports the NSPCC. If anyone can do anything to help, it's so worth it. Even if it means just one more child gets through to ChildLine so they wouldn't have to go through what I went through.”

Lisa's* story

** This is a true story, but the name has been changed.*

“It is easier to build strong
children than to repair
broken men.”

Frederick Douglass,
US statesman and slavery abolitionist



Your loved ones come first. Maybe you'll remember vulnerable children too.

Our purpose is to end cruelty to children, and our vision is of a society where all children are loved, valued and able to fulfil their potential. None of our work to achieve this would be possible without the kindness of those who support us.

Your loved ones come first. Your will allows you to take care of them, after you are gone. But you can also use your will to help secure a better future for vulnerable children.

It's possible that you feel once you've made provision for the people you love, there will be nothing left of value. But in fact, a small percentage of what's left after you've made your gifts to your loved ones can go a long way to help protect children.

This kind of gift isn't devalued by inflation, no matter what happens to the economy, nor will it reduce what your loved ones receive. Many people find they can be more generous to the

NSPCC in their will than then can ever be during their lifetime.

It's because we are committed to ending cruelty to children that we encourage everyone to consider a gift in their will to help. We understand that if you decide to leave a gift in your will to children it's a private matter, so we won't ask you to tell us.

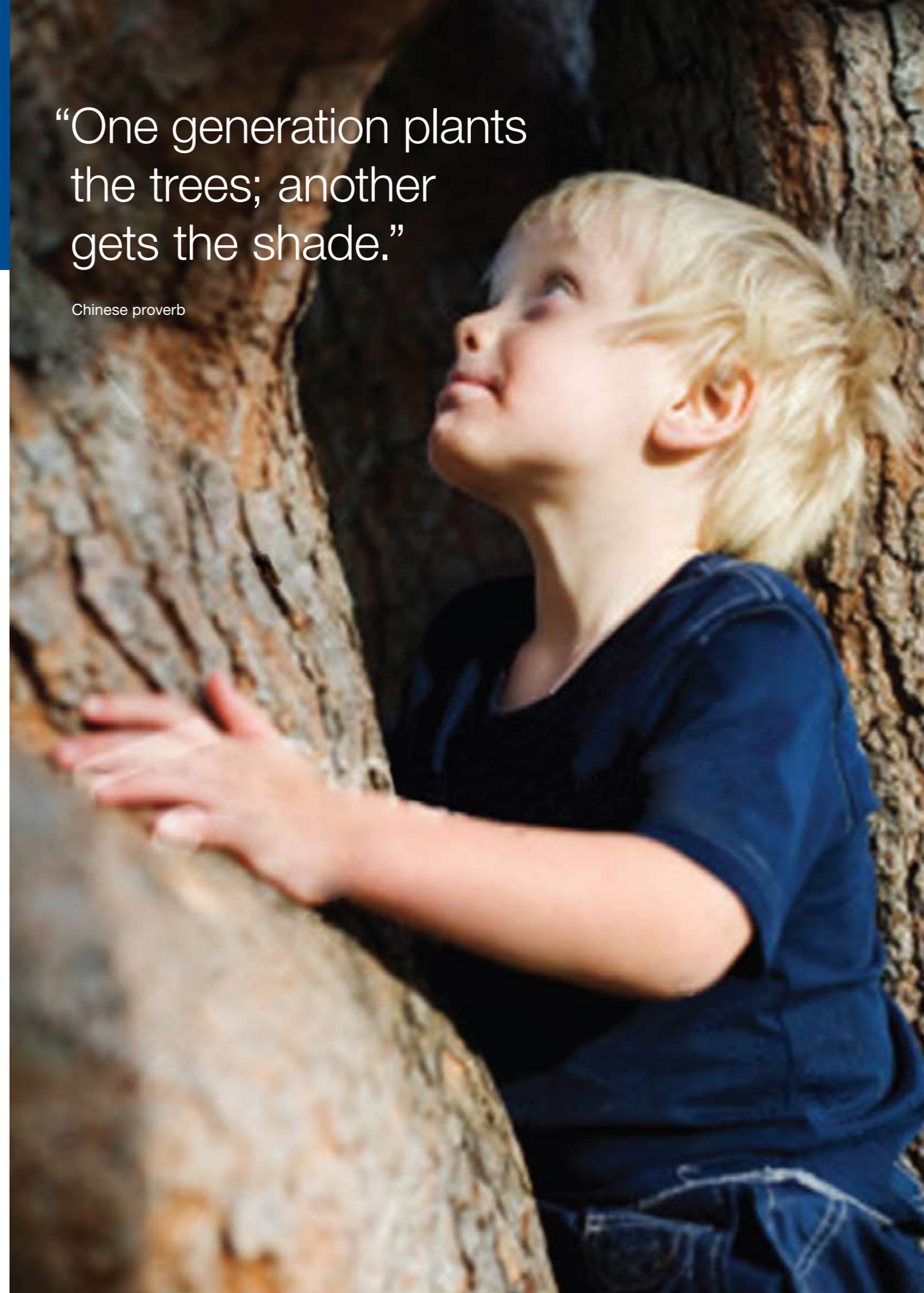
If you are already sure that you want to remember the NSPCC in your will, we always recommend that you speak to a solicitor about making this change. The correct wording, to make sure your wishes are carried out, is:

I leave [.....] to The National Society for the Prevention of Cruelty to Children of Weston House, 42 Curtain Road, London EC2A 3NH, registered charity numbers 216401 and SC0377177.

Just a small percentage **%**
could make a **big** difference

“One generation plants
the trees; another
gets the shade.”

Chinese proverb



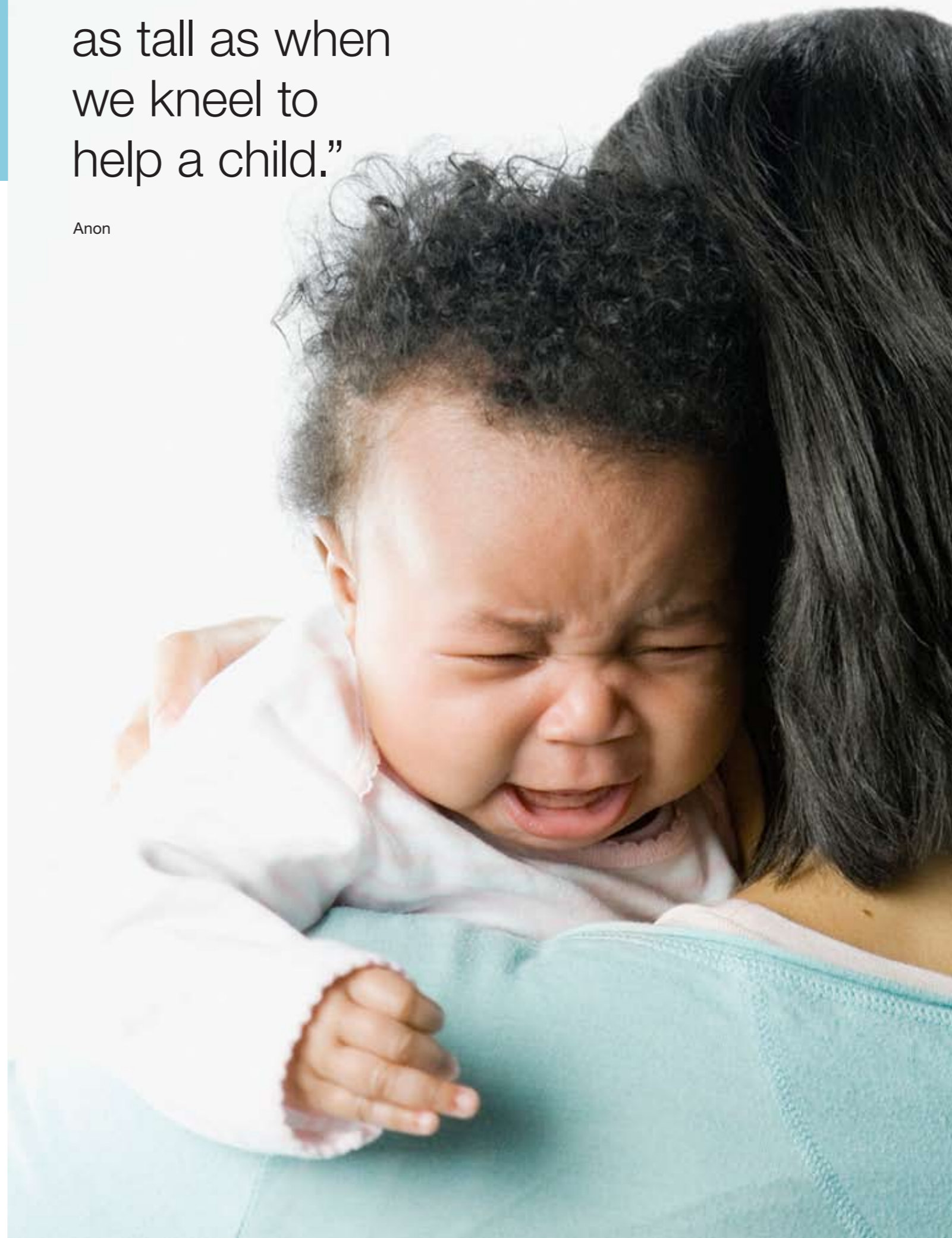
The NSPCC makes 10 commitments to anyone who remembers children in their will

If you are considering leaving a gift to children in your will through the NSPCC, we want you to feel completely comfortable about it. These are our promises to you:

1. **We will always respect your privacy.** We recognise and appreciate that your will is completely personal to you.
2. We also realise that, rightly, your **family and loved ones will always come first.**
3. Because we are committed to making a difference to children, we always encourage people to leave something to the NSPCC. But we recognise that **it's your decision** and you need to make it **in your own time.**
4. You **can tell us** that you've left a gift if you want to, and we'd love to hear – but you **don't need to tell us, and we won't keep asking you to.**
5. If you do choose to tell us, we will give you the **choice** about how we talk to you in the future about **our work with children.**
6. We will give you and your family as much choice as we can about **how and where** your gift will be used to make a difference for children through the NSPCC.
7. We will use your gift **carefully and cost effectively** so that it has the **greatest impact** for children.
8. We will give you the **opportunity to be connected** with the work we do, that is made possible by gifts like yours.
9. At any time in the future, you have the **absolute right to change your mind** about a gift in your will to the NSPCC.
10. We will handle whatever gift you leave us **efficiently** – and also with care, sensitivity and respect.

“We never stand as tall as when we kneel to help a child.”

Anon



Thank you.


Thank you for thinking of the NSPCC in connection with your will, and for taking the time to read this booklet. I hope you're inspired by the thought that your will can really make a huge difference to children, who represent the future for us all.

If you'd like to, please get in touch to arrange a visit to one of our projects. You can use the contact details of my colleague who sent you this pack, or use the form. Seeing what we do, talking to people who work with children every day, may leave you stunned at the difference a little time, attention and care can make to a child who gets all too little of it at home.

Everything we do for children is only possible because people who care deeply support us. And because we're passionate about what we do, we always encourage people to use their will to protect children. I very much hope you'll consider remembering children with a gift in your will to the NSPCC.



Sharon Haugh
Children's Services Manager



“When we learn to see life through the eyes of a child, that is when we become truly wise.”

Mother Theresa