Final Version: 19th September 2019

NSPCC and Lidl GB Schools Competition.

**Eligibility:**

1. This competition shall run from Monday 1st October 2019 to Friday 3rd January 2010;
2. The closing date for entries is Midnight Friday 3rd January 2020.Entries will not be accepted after this time;
3. The competition is open to all primary schools in England, Scotland and Wales only. Overseas entries will not be considered.
4. The competition is not open to relatives of NSPCC, Childline or Lidl GB employees or any other person involved or associated with the competition.

**How to enter:**

1. Teachers, please get your pupils to tell us why they love their school and why the school breakfast club should benefit from the support of Lidl?” Be creative, provide your answer in one of the following formats: either (i) 100 words or less, or (ii) a short video or (iii) an A4 sized pictures (either a photograph or drawing).
2. The entry must be an original work. It must not include any well known, trademarked or already established designs, names or phrases, any copyrighted material including but not limited to, third party logos or trademarks, parts of pictures from magazines, newspapers, books, CDs etc. Trademarks, logos and names of the products and retailers are the property of their respective owner.
3. The entry and signed photographic/image consent forms (see paragraph 9 below) must be sent by a teacher via email (official school email account) to Lidl@nspcc.org.uk. No other method of entry will be accepted.
4. Entry to the competition is free. No purchase at a Lidl store is necessary to enter the competition. Purchasing goods at Lidl does not result in any advantage to a participant
5. All entries must be submitted by a teacher and include his/her name, title/role, name of school, and correct contact details. If the entry includes a still or moving image, please ensure that you provide compliant consents from applicable staff members and parent/carer of participating pupils. Unless we receive this information, Promoter is unable to accept the entry. Examples of consent forms are attached to the competition website nspcc.org.uk/lidlschools.
6. By entering the competition, all eligible entrants agree to abide by each and all of these terms and conditions. Promoter reserves the right, with or without cause, to exclude entrants or withhold prizes for failure to comply with any of these terms and conditions. Promoter reserves the right to amend these terms and conditions. Any amendments will be published on the NSPCC and Lidl GB website.

**Selection and Judging Criteria**

1. After the closing date, all entries will be viewed and moderated by NSPCC staff. Any entry that (i) discloses identifying information of another living person (other than the entrant) or (ii) contains content which is defamatory, indecent, incites hatred based on race, gender, sexual orientation or religion or (iii) is copied in whole or in part from elsewhere or (iv) breaches any other law or regulation may in the sole and absolute discretion of Promoter be disqualified.
2. Promoter shall compile a shortlist of 10 eligible entries based on relevance to the competition theme, creativity and which promote a positive image for NSPCC and Lidl GB.
3. The shortlisted entries shall then be assessed by a judging panel consisting of NSPCC Head of Strategic Projects (partnerships), Stephen Nutt, NSPCC’s Senior Communications Officer, Georgina Maisey, Lidl’s Head of CSR and Communications Georgina Hall and an independent panel member. The full name of the independent panel member will be available on request from the Promoter for a period of up to 3 (three) months after the closing date.

15. The judges shall select one overall winner. The judging criteria are: (i) Relevance to the theme of the question, (ii) Creativity, (iii) encourage healthy eating. Final judging will take place on or around 15th January 2020.

16. The judges’ decision shall be final and no correspondence will be entered into.

**Winners and Prizes**

1. The winner will be notified by email confirmation within 7 days after the final judging day. If the winner fails to respond to the Promoter’s notification within 7 days from the email, the Promoter reserves the right to withdraw prize entitlement and award the prize to a reserve selected at the same time as the original winner(s).
2. Following successful contact by the Promoter, the name of the winner will be published on the NSPCC and Lidl GB website and other Lidl GB owned media channels (including Lidl social media, Lidl website, Lidl intranet, in-store leaflets, e-newspaper, Lidl magazine, in store posters and billboards).
3. The winner shall receive: Lidl GB vouchers (value of £5,000) which must be used solely to purchase food items for the winning school’s breakfast club. The prize is as stated and cannot be redeemed for cash or an alternative prize. The prize is non-exchangeable, non-refundable, cannot be resold and will only be awarded directly to the winner.
4. In addition to the above prize and subject to provision of compliant consents, the winning school shall be invited to take part in a winner announcement photoshoot and other publicity activities as may be decided (see Data Protection paragraph below).
5. No other support or benefit will be provided to the winning school by the Promoter or Lidl GB, other than the prize described in paragraph 19 above.
6. Details of the winner will be available for a period of up to 3 (three) months after the Closing Date and can be obtained by sending a stamped addressed envelope marked [NSPCC and Lidl GB Schools Competition] to Weston House, 42 Curtain Road, London, EC2A 3NH
7. Although participants shall retain copyright in their submitted entry, by entering the competition, the winner grants Promoter a royalty free worldwide right to use/publish the entry on the NSPCC website and in Speak out Stay Safe materials with right of sublicense to Lidl GB to use in the channels described in paragraph 18 above for a period of 5 years.

**Personal Data**

1. Use of any participants personal data contained in the entry shall be in accordance with the privacy policy on the NSPCC website https://www.nspcc.org.uk/privacy-policy/ and entrants shall only be contacted by the Promoter for the purposes of administering the competition and the winner for distributing the Prize.
2. Notwithstanding the above, Promoter has a duty of care to contact a participant if the contents of an entry reveals concerns about a child’s safety or the safety or others.
3. The winner (teachers and parents/guardians of participating pupils), agree to allow the Promoter to use details of their school and the first name and age of any pupils who created the winning entry/ for online posting of the results of the competition and subject to the provision of compliant consents, this information will also be passed to Lidl GB for promotional purposes, namely those described in paragraph 17 above.
4. The winning participants shall be asked to take part in a “winner’s announcement” photoshoot with NSPCC and Lidl GB representatives. NSPCC shall seek additional separate image consents relating to use of this photograph by the NSPCC and Lidl GB.

**General**

1. Promoter reserves the right at any time to cancel, modify or supersede the competition (including altering the prize) if, in their sole discretion, the competition is not capable of being conducted as specified.
2. To the fullest extent possible in law, the Promoter does not accept liability for any losses or claims whatsoever arising out of participation in the competition and the acceptance of the prize.
3. Trademarks, logos and names of the products and retailers are the property of their respective owner.
4. Participants are responsible for all costs and expenses relating to participation in the competition, such as the cost of accessing the internet, drawing paper sheets, colouring materials, printing etc.
5. These terms and conditions shall be governed and interpreted in accordance with English law.
6. Promoter of the competition is the National Society of the Prevention of Cruelty to Children (NSPCC), Weston House, 42 Curtain Road, London EC2A 3NH. Registered charity numbers 216401 and SC037717.
7. NSPCC is partnered in this completion by Lidl Great Britain Limited, 19 Worple Road, London, SW19 4JS.