

April-May
2018

NSPCC

battle of the bakes

FUNDRAISING PACK

#BattleoftheBakes

EVERY CHILDHOOD IS WORTH FIGHTING FOR

A recipe for success

A dash of planning, a pinch of organisation, and your Battle of the Bakes is sure to be a success. Simply follow our step-by-step guide and it'll be a piece of cake.



Step 1

Set up your Battle of the Bakes JustGiving page. It's an easy way for people to donate, whether they're taking part or buying cakes. You can also set up a text to donate code by clicking 'Edit' on your page and then 'Get started with your unique text code'. So even if people don't have change, they can still get their hands on some delicious baked treats.

Step 2

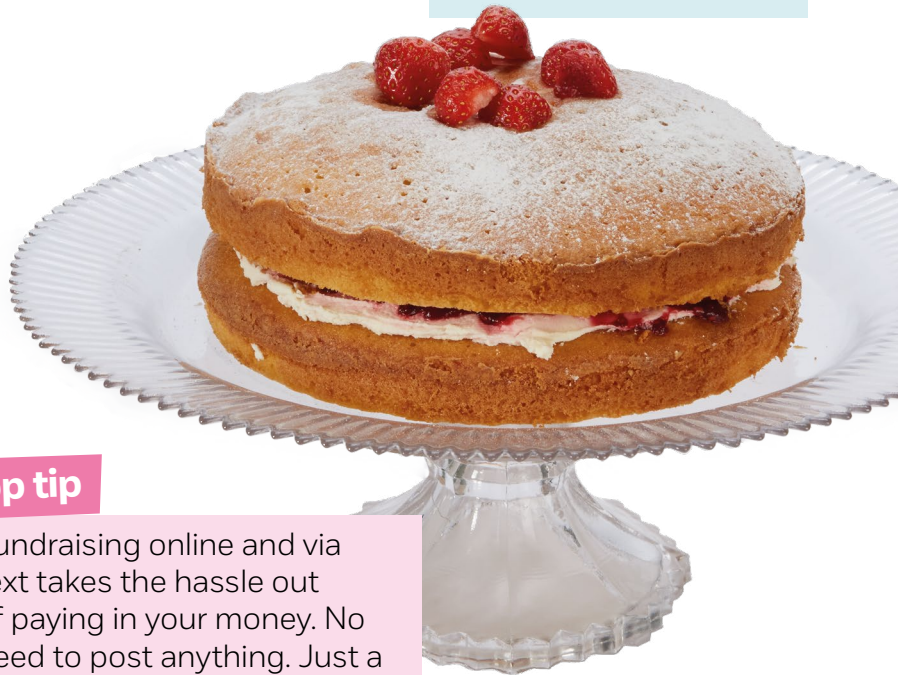
Get your workmates involved. Challenge people to enter the Battle of the Bakes, with a suggested £3 donation for entry. And find a judge or two who will rate the bakes and find the champion. We've included a score sheet in this pack to help them rate those bakes, and a certificate for the winning baker to treasure forever (along with their bragging rights). What's more, if you raise over £100, we'll send you an exclusive Battle of the Bakes apron for your baking champion to wear with pride. Just make sure your fundraising is all wrapped up and on your JustGiving page by the end of May.

Step 3

Hold a bake sale. Nobody wants all that baking to go to waste, and holding a bake sale is a great way to raise more money to help keep children safe. Offer those tasty treats in exchange for a suggested donation and see your fundraising total rise faster than a soufflé!

Top tip

Don't forget Gift Aid! It can boost donations by 25% – making your fundraising efforts go even further for children.



Top tip

Fundraising online and via text takes the hassle out of paying in your money. No need to post anything. Just a couple of clicks and you'll have donated. Find out more at [justgiving.com/justtextgiving](https://www.justgiving.com/justtextgiving)

The icing on the cake

Every slice, every sprinkle of flour, and every penny you raise can do amazing things. It can help keep children safe through services like our helpline, our *Speak out. Stay safe.* programme for schools, and Childline.

“No matter how much the world around me is changing and crumbling around me, Childline is always there for me.”
— A child who contacted Childline



£5

could answer a call to our helpline from an adult who's worried about a child.

£25

could pay for a trained practitioner for an hour – supporting parents and families in caring for children.

£200

could answer 50 calls to our Childline service, from children who feel like they have nowhere else to turn.

£1,110

could pay for our *Speak out. Stay safe.* programme to visit two primary schools and give children the knowledge to protect themselves from abuse.

NSPCC

battle of the bakes

GET
INVOLVED!

What:

Where:

When:

Find out how your
support can help keep
more children safe.
Visit nspcc.org.uk

Yummmmmmm

#BattleoftheBakes

Registered with

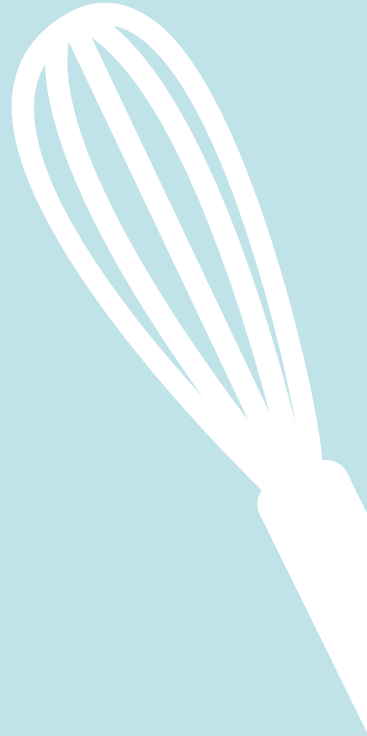


FUNDRAISING
REGULATOR

EVERY CHILDHOOD IS WORTH FIGHTING FOR

NSPCC

battle 
of the
bakes



GET INVOLVED!

It's a piece of cake!

Text

To

Choose how much you'd like to donate, then simply text to give.

#BattleoftheBakes

Registered with



FUNDRAISING REGULATOR


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Mark out of
10 for each
category!









Score sheet

Who's your champion baker?

Name	Bake	Flavour	Texture	Presentation	Total

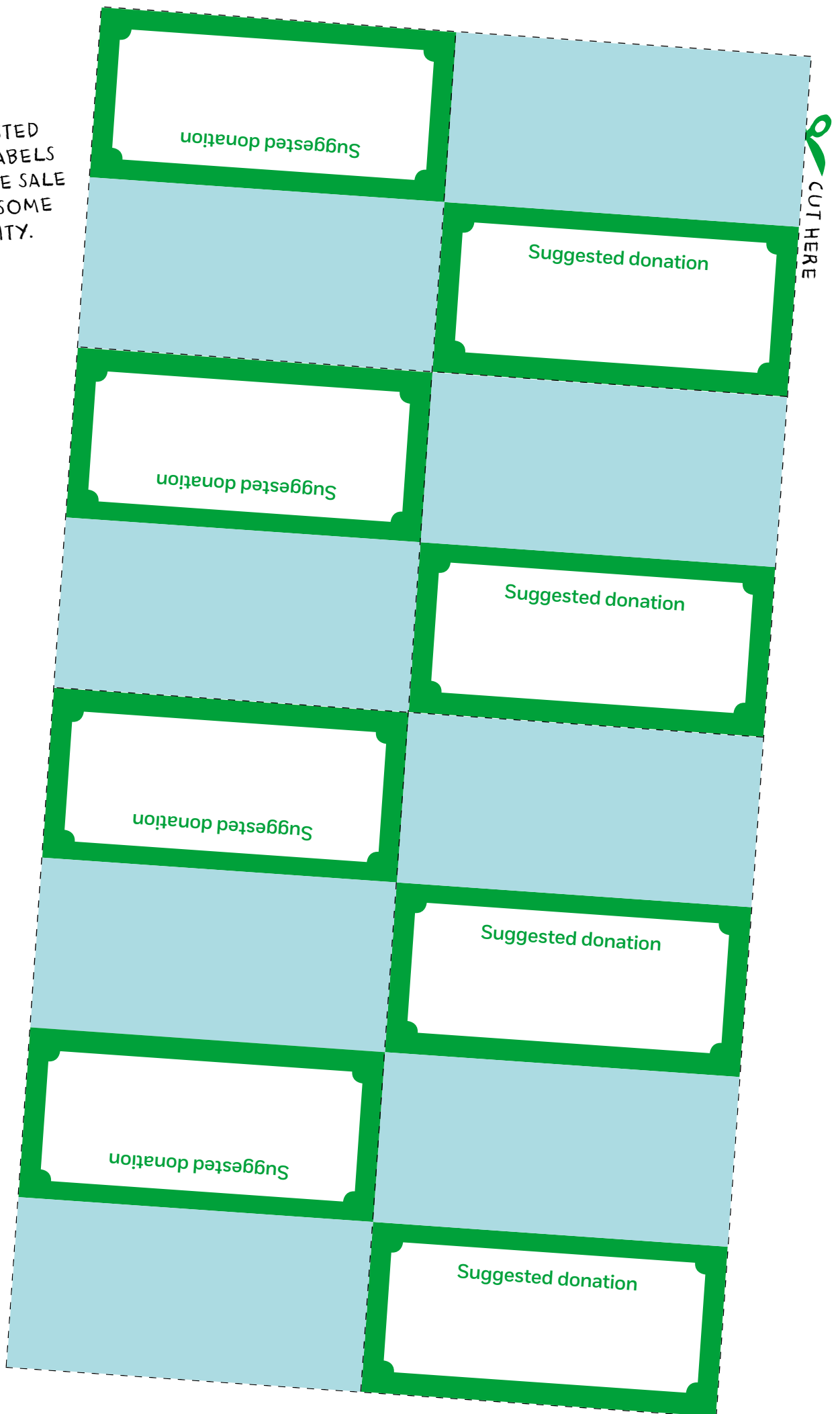
EVERY CHILDHOOD IS WORTH FIGHTING FOR

LET PEOPLE KNOW WHAT'S ON OFFER WITH OUR LABELS BELOW. JUST CUT OUT AND FOLD.

 NSPCC battle of the bakes	Tastes good, does good.
Tastes good, does good.	NSPCC battle of the bakes 
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 NSPCC battle of the bakes	Tastes good, does good.
Tastes good, does good.	NSPCC battle of the bakes 

CUT HERE

ADD SUGGESTED
DONATION LABELS
TO YOUR BAKE SALE
TO INSPIRE SOME
GENEROSITY.



NSPCC

battle of the **bakes**

#BattleoftheBakes

And the winner is...

.....

It's official. You rose to the occasion, you baked up a storm,
and you are the Battle of the Bakes champion.

Your prize? The sweet taste of victory. Savour it.

EVERY CHILDHOOD IS WORTH FIGHTING FOR

Thank you

By challenging your workmates to a Battle of the Bakes, you'll be helping to keep children safe.

So wear that apron with pride. Although only one will be named the champion, you're all winners.

Get in touch

battleofthebakes@nspcc.org.uk
020 3772 9720



Share your baking pics!



@NSPCC



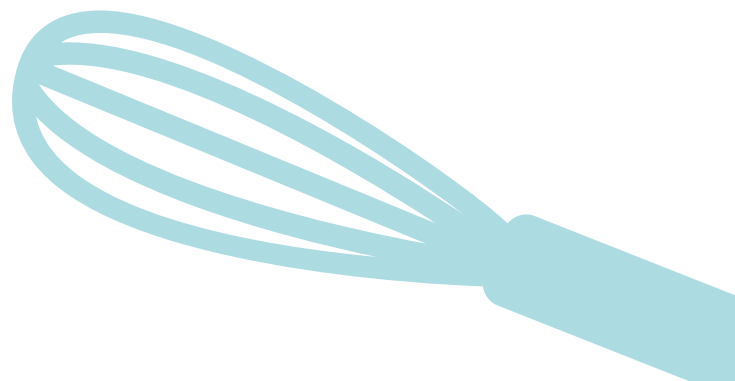
@nspcc_official



Raise £100 by the end of May and receive your apron



#BattleoftheBakes



NSPCC

Together we can help children who've been abused to rebuild their lives. Together we can protect children at risk. And, together, we can find the best ways of preventing child abuse from ever happening.

We change the law. We visit schools across the country, helping children understand what abuse is. And, through our Childline service, we give young people a voice when no one else will listen.

But all this is only possible with your support. Every pound you raise, every petition you sign, every minute of your time, will help make sure we can fight for every childhood.

[nspcc.org.uk](https://www.nspcc.org.uk)

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