

NSPCC
Report and
accounts
2009

Welcome from Sir Christopher Kelly, chairman of the Board of Trustees and Andrew Flanagan, chief executive of the NSPCC.

Welcome to the NSPCC's financial report for 2008/09.

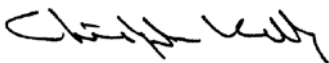
The last year has seen the Society face a number of challenges, not least with the tragic case of Peter Connelly (known as baby Peter in the media) amongst a number of others which show that the child protection system is not as strong as it should be.

The economic downturn has had an impact on the NSPCC, as it has had on many other charities. Research demonstrates a direct link between financial hardship and child abuse. So it is important that we redouble our efforts to make society safer whilst making even more effective and efficient use of our resources.

Regretfully, in current circumstances it has been necessary to scale back on some of the work we do in local areas. Meanwhile, we keep a watchful eye on the spending commitments we have with the development of our helplines, which is funded both by the public and the UK Government. Other NSPCC activities, such as public education programmes and political lobbying, aim to make the widest impact possible across society with the most prudent use of funds.

In what must have been a difficult year for our supporters, I am pleased to report that donations actually increased. Other areas of income, such as legacies and fundraising on our behalf in local communities remained strong. We are grateful for the shared commitment on the part of these supporters to end cruelty to children.

We hope to have their support next year, and look forward to putting our new vision into practice next year.



Sir Christopher Kelly
Chairman
NSPCC Board of Trustees

This is my first year as chief executive of the NSPCC.

I am proud to have joined an organisation whose commitment is to end cruelty to children and whose staff care deeply about children and their welfare. I have learned of the enormous support we have and of the issues we face, especially in this challenging financial climate. However, our scale and resilience continues to ensure we can be effective.

That is not to say that we cannot also be even more efficient. This will be one of the big challenges for 2009/10, as we seek to achieve an even bigger impact for children. This is crucial as we know financial pressures in the family can raise the level of abuse and demand for our services. It is important for us to understand what we as an organisation can deliver most effectively, and to focus on where we can have the biggest impact. I know that we can and will do that.

As we look ahead to those challenges however, I am happy to report that the NSPCC Helpline and ChildLine are expanding on time and on budget. These services can help protect every child in the UK, so it's vital we do all we can to answer all those calls and online contacts – and from next year, texts as well.

The next few years will see a real need for the NSPCC to make the most of working in partnership with others. Naturally we depend on all of our supporters, from donors to volunteers, whose desire to make a difference for children makes our work possible in the first place. But more than ever, we will also have to concentrate on combining our efforts with those of others in the field of child protection, in order to end cruelty to children.

Thank you for your support.



Andrew Flanagan
Chief Executive, NSPCC

How you gave your help 2008/09

Income: **£157,518,000**

Donations, gifts and legacies

£119,122,000 - 75.6%

These are voluntary donations made by our supporters on a regular or one-off basis.

Investment income

£3,066,000 - 2.0%

This is interest and dividends receivable from NSPCC bank accounts and other investment holdings.

Other incoming resources

£1,298,000 - 0.8%

This is the NSPCC share of the income of our joint entity Charityshare, and our other miscellaneous income.

Activities for generating funds

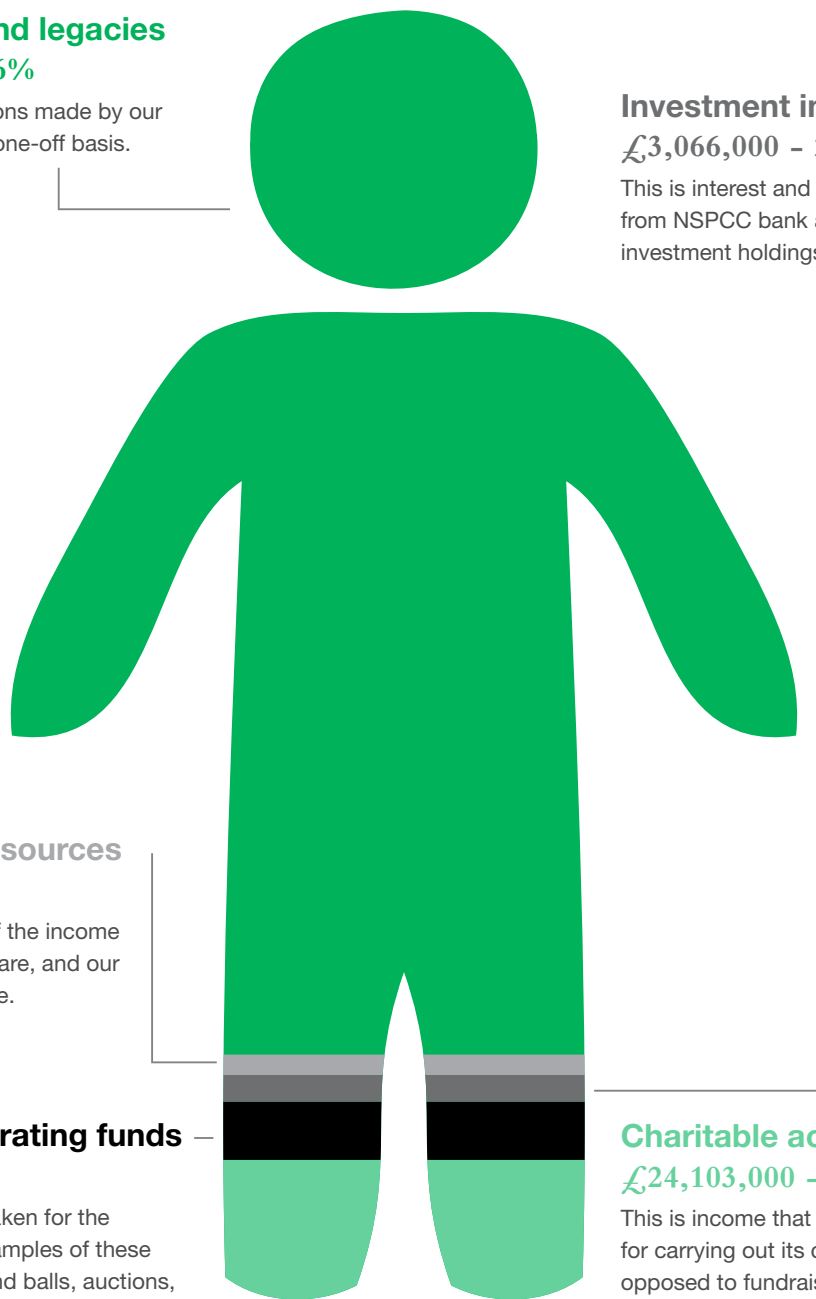
£9,929,000 - 6.3%

These are activities undertaken for the purpose of fundraising. Examples of these activities include dinners and balls, auctions, challenge events, sale of Christmas cards and allowing commercial organisations to use the NSPCC's name in their marketing activities.

Charitable activities income

£24,103,000 - 15.3%

This is income that the NSPCC receives for carrying out its charitable activities (as opposed to fundraising income above). Examples would include the income from a local authority for providing welfare services, grant income from the Department for Children, Schools and Families for the development of the NSPCC's helpline services, charges for training social workers, and income from the sale of a research report the NSPCC has produced.



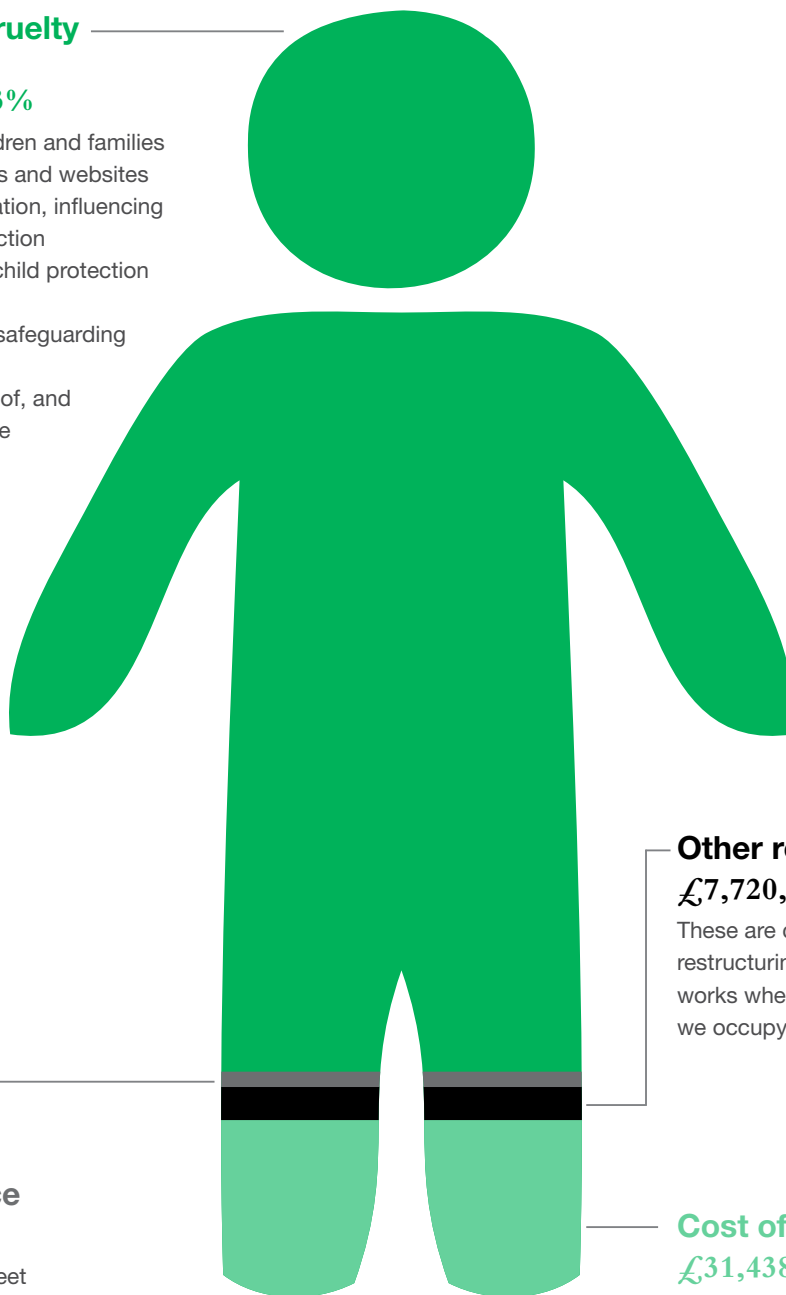
How we helped children 2008/09

Expenditure: **£161,800,000**

Activities to end cruelty to children

£121,864,000 - 75.3%

- Services directly for children and families
- Child protection helplines and websites
- Public awareness, education, influencing and motivation to take action
- Partnerships with other child protection organisations
- Professional training on safeguarding and child protection
- Research on the causes of, and responses to, child abuse



Cost of governance

£778,000 - 0.5%

General running costs to meet constitutional and statutory requirements including audit and legal advice.

Other resources expended

£7,720,000 - 4.8%

These are costs such as those for restructuring and providing for remedial works when leases expire on properties we occupy.

Cost of generating funds

£31,438,000 - 19.4%

This is the cost of receiving voluntary donations, our fundraising activities and attracting new supporters. These are our main sources of funds.

Our spending year on year

Total expenditure on activities to end cruelty to children since 1998



Trustees' report 2009

References and administrative

The trustees are pleased to present their Report and Accounts for the NSPCC Charity and its subsidiaries (the Group) for the year ended 31 March 2009.

The NSPCC is registered with the Charity Commission under registration number 216401. The NSPCC is registered with the Office of the Scottish Charity Regulator under registration number SC037717. The NSPCC is registered as a Guernsey Registered Charity under registration number CH214. The NSPCC is registered as a Non-Profit Organisation (Jersey) Law 2008 under registration number NPO 0588. The NSPCC operates across the United Kingdom and the Channel Islands. Details of the Society's trustees and senior staff in post at the date of this report are set out on page 10. The trustees are responsible for ensuring that, for each financial year, financial statements are prepared which give a true and fair view of the state of affairs of the Group and the Charity at the end of that year and of the incoming resources and resources expended for that year. These accounts are presented in accordance with the Statement of Recommended Practice (SORP) 2005.

In preparing these accounts the trustees are responsible for ensuring that:

- suitable accounting policies are adopted and applied consistently;
- judgements and estimates made are reasonable and prudent;
- applicable United Kingdom accounting standards and statements of recommended practice have been followed; and
- the accounts are prepared on the going concern basis unless it is inappropriate to presume that the Charity and Group will continue their activities.

The trustees are also responsible for ensuring that proper accounting records are kept which disclose with reasonable accuracy at any time the financial position of the Charity and Group. The records must enable trustees to ensure that the financial statements comply with the Charities Act 1993, the Charities (Accounts and Reports) Regulations 2005, section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005, and regulation 10 of the Charities Accounts (Scotland) Regulations 2006. They are also responsible for ensuring that the assets of the Charity and Group are safeguarded and hence for ensuring that reasonable steps are taken for the prevention and detection of fraud and other irregularities.

Structure, governance and management

The NSPCC was founded in 1884 and incorporated by Royal Charter in 1895. The NSPCC is governed by the Council of the Society which consists of members of the Society appointed as prescribed by the bye-laws. Trustees are elected by the Council in accordance with the rules set out in the bye-laws and have the sole and entire management of the business of the Society.

Trustees serve an initial term of three years and are eligible for two further terms of three years. Trustees are sought in a variety of ways involving exploration of the field of potential candidates, including recommendation from the branch network, from existing trustees and supporters or from members of Council. Potential trustees are scrutinised by the Nominations and Governance Committee and are subject to competitive interview before being proposed as a trustee. Under the terms of the Charter any trustee appointed in the year by the Board of Trustees must stand for election at the next Annual Council Meeting. All new trustees are required to undertake an induction programme and undergo a structured introduction to the operation of the Society.

Full Board of Trustee meetings are held six times a year (increasing to nine times from April 2010) to review and agree major areas of policy. One of these meetings takes place over an evening and the whole of the following day. It is used to review performance over the past year including Board performance, and agree key objectives for the coming year. Presentations before each trustee meeting keep the trustees informed about the work of the Society and about latest developments in the charity sector. Responsibility for reviewing key areas of activity and policy are delegated to committees that report back to the bimonthly trustee meetings.

The committees, with specific terms of reference, include specialist co-opted members as well as trustees. These committees monitor and scrutinise the work of the Society. The day-to-day running of the NSPCC and the exercise of executive responsibility is delegated to the Chief Executive and his Leadership Group.

The 2008/09 Board Committees operating during the year were:

Development – considered proposed new activities (services, public policy or communications) and reviewed the learning from research that impacted on the direction and focus of NSPCC development.

Finance – maintained an overview of the strategies, policies and operations of the NSPCC to secure effective management of the NSPCC's financial, information technology and real estate resources.

Audit and Risk – ensured the adequacy of internal controls, reviewed the management of risk within the NSPCC, monitored the relationship with the external auditors and took an overview of the work plan of the Internal Audit department. The role included recommendation to the Board of Trustees for the formal approval of the Annual Report and Accounts.

Remuneration – decided the remuneration of the Chief Executive and agreed that of other members of the Leadership Group.

Nominations and Governance – reviewed the role and membership of the Board of Trustees and oversaw adherence to the Charter and bye-laws.

Divisional Trustees – championed, as volunteer members of branches, the aims and objectives of the NSPCC and represented the Society across all sections of the community.

The NSPCC maintains close links with other children's welfare organisations in the UK and the rest of Europe, including CHILDREN 1ST in Scotland and the Irish Society for the Prevention of Cruelty to Children. CHILDREN 1ST runs and manages the ChildLine service in Scotland under an outsourcing contract with the strategic direction of the service remaining with the NSPCC.

In 2004 the NSPCC established a joint venture with The Children's Society, Charityshare, to operate information technology services more efficiently by sharing those services between the two charities. In March 2007 the Alzheimer's Society joined Charityshare as a full member. The company is jointly and equally owned by the three charities.

The NSPCC continues to work in partnership with many local authorities and other agencies in order to enhance effective child protection services throughout its areas of operations.

Risk management

The Chief Executive reports to trustees on managing risk through the Audit and Risk Committee. The key risks identified within the NSPCC have been recorded in a Headline Risk Register (HRR) which is presented to the Audit and Risk Committee twice a year. The HRR details the scope of each risk, action taken to mitigate that risk and the assessment of the degree to which the risk is being managed. Supporting the HRR are functional risk registers that are updated and reviewed quarterly by senior management. Action to address risk is planned and monitored in these quarterly reviews and used to update the HRR. Internal Audit has the task of checking that any necessary action is completed and for reporting to the Leadership Group and trustees on the fulfilment of appropriate responsibilities.

Objectives and activities

The purpose of the NSPCC is to end cruelty to children. It aims to achieve this across the United Kingdom by:

- mobilising everyone to take action to end cruelty to children
- giving children the help, support and environment they need to stay safe from cruelty
- finding ways of working with communities to keep children safe from cruelty
- being, and being seen as, someone to turn to for children and young people.

To deliver the NSPCC objectives the Leadership Group prepares an annual corporate plan approved by trustees, which is linked to the achievement of the objectives and outcomes. This corporate plan sets out the planned activities including:

- influencing policy makers, raising public awareness to end cruelty to children and informing the public of the impact on society of child abuse
- working with other organisations in effective co-operation towards common ideals
- operating teams and projects across the UK whose activities include:
 - protecting children from organised, institutional and other abuse

- counselling and therapy to repair the damage to children and families caused by abuse
- supporting families in successful parenting
- working within schools, offering counselling to pupils and training for teachers
- providing a voice for children and young people
- maintaining ChildLine (a 24-hour helpline for children and young people), supporting an online service which has become ChildLine online (previously There4me), maintaining the 24-hour helplines for adults including the NSPCC Helpline, the Cymru/Wales NSPCC Helpline and the Asian NSPCC Helpline in five minority languages
- giving training and advice on child protection to local authorities and other bodies involved in the education or development of children (such as sports control bodies)
- carrying out research into the nature and effect of child abuse and the responses to it
- publishing books, leaflets, newsletters and magazines to educate parents, children, the general public and professionals about abuse.

Many thousands of people give to the NSPCC every month and these donations of £2 or more each month are the largest source of income for the charity. The Society also relies upon volunteers to raise money through a wide range of community activities. The ChildLine helpline is operated by many committed volunteer counsellors who give of their time to help children.

Achievements, performance and future plans

Achievements for the year in meeting our objectives and future plans are set out in full in the front section of this report. This section summarises some of the key areas which affect our annual accounts.

Financial review

Fundraising activities - total incoming resources at £157.5 million (2008 £147.2 million) were 7.0 per cent higher than last year. The largest element continues to be monthly donations from individual donors which raised £69.2 million (2008 £63.7 million), £1.3 million of which was raised in an emergency appeal. Income from legacies increased by £3.7 million to £20.7 million (2008 £17 million), due to a higher volume of legacy gifts which offset the decline in estate values. Incoming Resources from Charitable Activities increased to £24.1 million (2008 £16.6 million) principally due to the Helpline Development Programme which received £9.6 million (2008 £3.5 million) funding from the UK Government during the year – this grant income is matched by expenditure on the programme. The Society's branch-led fundraising, corporate donations and significant individual donations in aggregate were 9.0 per cent down in the year, amounting to £29.3 million (2008 £33.0 million) but continued to represent a substantial portion of total income 18.6 per cent (2008 22.4 per cent).

Income from trading activity in 2009, £4.3 million, was lower than that in 2008 (£4.8 million).

Expenditure and operating results - total expenditure on Charitable Activities for the year was £121.9 million (2008 £114.6 million). Overall Costs of Generating Funds decreased

to £31.4 million (2008 £32.7 million) mainly due to the reduction in the trading company activity. Costs of Generating Funds are monitored and compared to other charities. Other Resources Expended rose to £7.7 million (2008 £0.7 million) due to restructuring costs and provisions of £6.0 million (2008 nil).

At the end of March 2009, after taking into account the losses on the investment portfolio and the actuarial losses on the defined benefits pension scheme (see below), Total Funds decreased by £23.4 million (2008 decrease £7.1 million).

Reserves - the NSPCC aims to retain sufficient free reserves in a range equivalent to approximately three to five months' forward expenditure.

These reserves are held in case of any sudden decline in income and to ensure that contractual commitments to staff, premises and funding partners to provide services to children can be made with some confidence.

At 31 March 2009 Unrestricted Free Reserves were £33.0 million (2008 £49.0 million), £16.0 million lower than the prior year.

The reserves cover is equivalent to 3.6 months (2008 4.6 months) forward expenditure at £43.2 million. It is calculated by taking Free Reserves £33.0 million and adding £10.2 million of Restricted Reserves which related to ongoing expenditure on charitable activities.

Investment powers and performance - the trustees have wide investment powers set out in the Royal Charter and Bye-laws. Investments may be made in any share or bond unless the underlying activity of the company or institution concerned is in direct conflict with the aims of the NSPCC. The trustees have adopted an investment strategy aimed at capital protection and maintaining liquidity.

The majority of our funds are held in cash or fixed interest bonds available for immediate use. The balance is held in equities.

Income from the NSPCC investments (excluding net return on pension scheme assets) was £3.1 million (2008 £3.8 million) reflecting the withdrawal from investments and a reduction in interest rates. The decrease in market value of the investments was £7.7 million (2008 decrease £2.6 million), principally due to a decline of £6.0 million in the FTSE All Share Index Tracker Fund and £1.7 million in bond funds.

At 31 March 2009 the percentage of our portfolio in cash or bonds was 74.8 per cent (2008 74.9 per cent).

Pensions - the NSPCC currently operates two schemes:

1. a stakeholder defined contribution pension scheme operated by Scottish Equitable and available to all staff;
2. a defined benefit scheme with three sections:
 - a. a contributory section previously open to existing employees who have direct professional contact with children and have had pensionable service in the Local Government Pension Scheme, closed to new employees in July 2008;
 - b. a non-contributory section closed to all new members from 1 July 2002;

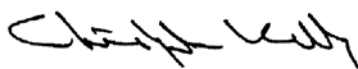
- c. a section created to provide benefits to members of the ChildLine Pension Plan transferred from the Pensions Trust in 2007.

The accounts as presented follow accounting standard FRS 17. They are based on the latest triennial actuarial valuation which took place on the defined benefit scheme at 31 March 2006 - the valuation showed a surplus of £9.1million and was used to set an employer contribution rate to 2009 of 19.9 per cent.

The membership data prepared for the triennial valuation have been used to prepare the FRS 17 valuation included in these accounts. The figures use current economic data applied to the latest available staffing and mortality information at 31 March 2009. The results of the FRS 17 valuation show liabilities of £123.6 million with assets of £106.5 million giving a deficit of £17.1 million (2008 deficit £5.2 million). In accordance with paragraph 335 of the SORP 2005, we have charged against the funds of the charity a pension provision equivalent to the deficit reported under FRS17. The trustees consider that the pension deficit is recoverable from future cash flows.

In February 2009, the Society announced to staff the intention to close the defined benefit scheme to future accruals with effect from 30 September 2009. The impact of the closure is reflected in the £17.1 million deficit calculation.

Going Concern - after making enquiries, the trustees have a reasonable expectation that the Society and its subsidiaries have adequate resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.



Sir Christopher Kelly,
Chairman
3 July 2009

Independent auditors' report to trustees

Independent auditors' report to trustees of the NSPCC

We have audited the financial statements of the NSPCC for the year ended 31 March 2009 which comprise the Consolidated Statement of Financial Activities, the Consolidated and Charity Balance Sheets, the Consolidated Cash Flow Statement, notes "a" to "g" to the Consolidated Cash Flow Statement and the related notes 1 to 24. These financial statements have been prepared under the accounting policies set out therein.

This report is made solely to the charity's trustees, as a body, in accordance with section 43 of the Charities Act 1993, regulations made under section 44 of that Act, section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our audit work has been undertaken so that we might state to the charity's trustees those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charity and the charity's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

Respective responsibilities of trustees and auditors

The trustees' responsibilities for preparing the Annual Report and financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice) are set out in the Statement of Trustees' Responsibilities.

We have been appointed as auditors under s43 of the Charities Act 1993 and section 44(1)(c) of the Charities and Trustee Investment (Scotland) Act 2005 and report in accordance with regulations made under s44 of the Charities Act 1993 and regulation 10 of the Charities Accounts (Scotland) Regulations 2006. Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

We report to you our opinion as to whether the financial statements give a true and fair view and are properly prepared in accordance with the Charities Act 1993, the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 and the Royal Charter. We also report to you whether in our opinion the Trustees' Annual Report is consistent with the financial statements.

In addition we report to you if, in our opinion, the charity has not kept proper accounting records or if we have not received all the information and explanations we required for audit.

We read the Trustees' Annual Report and consider the implications for our report if we become aware of any apparent misstatements within it.

Basis of opinion

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the trustees in the preparation of the financial statements, and of whether the accounting policies are appropriate to the circumstances of the Charity and the Group, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

Opinion

In our opinion:

- the financial statements give a true and fair view, in accordance with United Kingdom Generally Accepted Accounting Practice, of the state of the Group's and parent charity's affairs as at 31 March 2009 and of the Group's incoming resources and application of resources in the year then ended;
- the financial statements have been properly prepared in accordance with the Charities Act 1993, the Charities and Trustee Investment (Scotland) Act 2005, regulation 8 of the Charities Accounts (Scotland) Regulations 2006 and the Royal Charter; and
- the information given in the Trustees' Annual Report is consistent with the financial statements.



Deloitte LLP
Chartered Accountants and Registered Auditors
London
3 July 2009

Patron, Trustees, Officers and Professional Advisers

Royal Patron

Her Majesty The Queen

Board of Trustees

Sir Christopher Kelly
Chairman

(Development, Finance, Nominations and Governance,
Remuneration)

Anita Green

Vice Chairman

(Audit and Risk until March 09, Divisional Trustees,
Nominations and Governance, Remuneration)

Jonathan Bloomer

Honorary Treasurer

(Audit and Risk, Finance)

Hannah Morris

(Development)

Dame Denise Platt DBE

(Audit and Risk)

Esther Rantzen CBE

(Development)

Locksley Ryan

Vice Chairman

(Development, Finance, Nominations
and Governance, Remuneration)

Mrs Derek Shaw CBE

(Divisional Trustees, Finance)

Ramez F Sousou

(Chair of the National Development Board)

Mrs Clive Webster

(Divisional Trustees, Finance)

Dr Hywel Williams

(Development, Divisional Trustees)

Jane Woodford

(Audit and Risk, Divisional Trustees)

The charity thanks and recognises the contributions of Adrian Burn who retired as Trustee of the NSPCC in December 2008, of Rob Hutchinson who resigned as Trustee in April 2009 and of Deborah Fern who resigned as Trustee in June 2009.

Co-opted Members

The Trustees would like to recognise the support given by the following co-opted members who bring their special expertise to the committees on which they sit.

Foster Archer

(Audit and Risk)

Fiona Curteis

(Divisional Trustees)

Hugo Were

(Finance)

Mike Cawley

(Pension scheme chairman)

Patron, Trustees, Officers and Professional Advisers (Cont.)

NSPCC secretary

Nicola Alderson

Senior Management

Chief executive*

Andrew Flanagan

Director of services for children
and young people*

Wes Cuell

Director of fundraising*

Giles Pegram

Director of communications*

John Grounds

Director of finance and corporate services*

Ian Chivers

Director of public policy*

Phillip Noyes

Interim director of human resources*

Nicola Peachy

Director of internal audit and inspection

Mary Handley

*Leadership Group

Head Office Address

NSPCC

Weston House

42 Curtain Road

London

EC2A 3NH

Bankers and professional advisers

Bankers

Barclays Bank Plc

One Churchill Place

London E14 5HP

The Co-operative Bank Plc

9 Prescott Street

London EC1 8BE

Auditors

Deloitte LLP

Chartered Accountants

& Registered Auditors

2 New Street Square

London

EC4A 3BZ

Solicitors

Hempsons

20 Embankment Place

London WC2N 6NN

Investment Advisors

BlackRock

33 King William Street

London EC4R 9AS

UBS AG

1 Curzon Street

London W1J 5UB

NSPCC Consolidated Statement of Financial Activities

for the year ended 31 March 2009

	Notes	General & Designated Funds £'000	Restricted & Endowment Funds £'000	Total 2009 £'000	Total 2008 £'000
Incoming resources					
Voluntary income	2	101,341	17,781	119,122	113,835
Activities for generating funds	2	7,000	2,929	9,929	10,595
Investment income	2	2,602	464	3,066	4,887
Incoming resources from generated funds		110,943	21,174	132,117	129,317
Incoming resources from charitable activities	3	7,860	16,243	24,103	16,634
Other incoming resources (including profit on disposals of fixed assets)		1,298	-	1,298	1,263
Total incoming resources		120,101	37,417	157,518	147,214
Resources expended					
Costs of generating voluntary income	4	23,616	4,144	27,760	27,925
Fundraising trading: costs of goods sold and other costs	4	2,830	727	3,557	4,686
Investment management costs	4	117	4	121	72
Costs of generating funds		26,563	4,875	31,438	32,683
Charitable activities	4	95,730	26,134	121,864	114,634
Governance costs	4	778	-	778	660
Other resources expended	4	7,720	-	7,720	650
Total resources expended	4	130,791	31,009	161,800	148,627
Net (outgoing)/incoming resources before transfers					
		(10,690)	6,408	(4,282)	(1,413)
Transfer to restricted funds	21	(2,631)	2,631	-	-
Net movement in funds before other recognised gains and losses		(13,321)	9,039	(4,282)	(1,413)
Other recognised gains and losses					
Losses on investment assets	12	(7,490)	(181)	(7,671)	(2,567)
Actuarial losses on defined benefit pension scheme	19	(11,471)	-	(11,471)	(3,098)
Net movement in funds		(32,282)	8,858	(23,424)	(7,078)
Total Funds brought forward		70,172	17,019	87,191	94,269
Total funds carried forward		37,890	25,877	63,767	87,191

All income relates to continuing operations.

The net losses on investment assets shown under the Endowment and Restricted Funds column are attributable to permanent endowment investments and along with the allocation of investment management fees are the only movements on the Permanent Endowment Fund. Details of the Permanent Endowment Fund and the Restricted Funds are shown in notes 21 and 22.

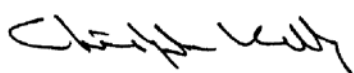
The accompanying notes are an integral part of this consolidated statement of financial activities.

NSPCC and Consolidated Balance Sheets

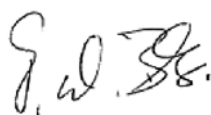
as at 31 March 2009

	Notes	Group		Charity	
		2009 £'000	2008 £'000	2009 £'000	2008 £'000
Fixed assets					
Tangible assets	10	41,098	35,299	41,098	35,299
Investments	12	48,964	73,178	48,964	73,178
Total fixed assets		90,062	108,477	90,062	108,477
Current assets					
Debtors	13	11,926	9,232	11,160	8,701
Investments	14	3,078	689	3,078	419
Cash at bank and in hand	14	966	1,282	766	940
Total current assets		15,970	11,203	15,004	10,060
Creditors - amounts falling due within one year	15	(16,249)	(18,329)	(15,315)	(17,217)
Net current liabilities		(279)	(7,126)	(311)	(7,157)
Total assets less current liabilities		89,783	101,351	89,751	101,320
Creditors due after one year	16	(1,021)	(3,921)	(1,021)	(3,921)
Provisions for liabilities	17	(7,922)	(5,000)	(7,922)	(5,000)
Net assets excluding pension scheme liability		80,840	92,430	80,808	92,399
Defined benefit pension scheme liability	19	(17,073)	(5,239)	(17,073)	(5,239)
Net assets including pension scheme liability		63,767	87,191	63,735	87,160
Capital funds					
Endowments	21	1,221	1,406	1,221	1,406
Income funds					
Restricted	21	24,656	15,613	24,656	15,613
Unrestricted:					
Free Reserve		33,017	48,982	32,985	48,951
Pension Reserve	19	(17,073)	(5,239)	(17,073)	(5,239)
General	21	15,944	43,743	15,912	43,712
Designated	21	21,946	26,429	21,946	26,429
Total unrestricted		37,890	70,172	37,858	70,141
Total funds		63,767	87,191	63,735	87,160

Approved by the Board of Trustees on 3 July 2009 and signed on its behalf by



Sir Christopher Kelly
Chairman



Jonathan Bloomer
Honorary Treasurer

Consolidated Cash Flow Statement

for the year ended 31 March 2009

	Notes	2009 £'000	2008 £'000	
Net cash outflow from operating activities	a	(5,025)	(3,499)	
Returns on investments and servicing of finance	b	3,108	4,887	
Capital expenditure and financial investment	c	7,538	(1,598)	
Net cash outflow before management of liquid resources and financing		5,621	(210)	
Management of liquid resources	d	(2,389)	1,010	
Financing	e	(3,548)	(92)	
(Decrease)/increase in cash in the year		(316)	708	
Notes to the Cash Flow Statement		2009	2008	
a. Reconciliation of net incoming resources to net cash inflow/(outflow) from operating activities		£'000	£'000	
Net outgoing resources before other recognised gains and losses		(4,282)	(1,413)	
Investment income		(3,066)	(4,887)	
Depreciation		2,870	2,784	
Impairment charges		246	-	
Loss/(gain) on disposal of tangible fixed assets		48	(612)	
(Increase)/decrease in debtors		(2,694)	1,542	
Decrease in creditors (excluding bank loan)		(1,432)	(1,071)	
Pension contribution in deficiency of charge		363	158	
Increase in other provisions		2,922	-	
Net cash outflow from operating activities		(5,025)	(3,499)	
b. Returns on investments and servicing of finance		£'000	£'000	
Investment income received		3,108	4,887	
c. Capital expenditure and financial investment		£'000	£'000	
Purchase of tangible fixed assets		(9,473)	(2,571)	
Sale of tangible fixed assets		510	967	
Purchase of investments		(32,638)	(27,693)	
Sale of investments		49,139	27,699	
Total		7,538	(1,598)	
d. Financing		£'000	£'000	
Capital repayments made on bank loan		(3,548)	(92)	
e. Management of liquid resources		£'000	£'000	
(Increase)/decrease in short term investments		(2,389)	1,010	
f. Analysis of changes in net debt	1 April	Cash	Other	31 March
	2008	Flow	Changes	2009
	£'000	£'000	£'000	£'000
Cash at bank and in hand	1,282	(316)	-	966
Bank Loan included in Creditors falling due within one year	(99)	3,548	(3,449)	-
falling due after one year	(3,449)	-	3,449	-
	(2,266)	3,232	-	966
Short term investments	689	2,389	-	3,078
Total	(1,577)	5,621	-	4,044
g. Reconciliation of net cash flow to movement in net debt		2009	2008	
		£'000	£'000	
(Decrease)/ increase in cash in the year		(316)	708	
Cash used to increase/(decrease) liquid resources		2,389	(1,010)	
Cash outflow from decrease in financing		3,548	92	
Change in net funds		5,621	(210)	
Net debt balance brought forward		(1,577)	(1,367)	
Net funds balance carried forward		4,044	(1,577)	

Notes to the Consolidated Accounts for the year ended 31 March 2009

1. Accounting policies

1.1 Basis of accounting

The accounts have been prepared in accordance with the Accounting and Reporting by Charities: Statement of Recommended Practice (SORP), published in March 2005 and applicable UK accounting standards. The accounts are prepared under the historical cost convention as modified for the revaluation of investments.

After making enquiries, the Trustees have a reasonable expectation that the Society and its subsidiaries have adequate resources to continue its activities for the foreseeable future. Accordingly, they continue to adopt the going concern basis in preparing the financial statements.

1.2 Consolidated accounts

The results of NSPCC Trading Company Limited and ChildLine, wholly owned subsidiaries, have been consolidated on a line-by-line basis in the SOFA and Balance Sheet. NSPCC Pension Scheme Limited, a wholly owned subsidiary, has not been consolidated. The company acts solely as a corporate trustee of the NSPCC Pension Scheme, does not trade on its own behalf and has no assets or liabilities.

NSPCC Children's Services Limited, NSPCC Warrington YPC Limited and ChildLine Trading Limited were dormant and have not been consolidated as they had no material assets or liabilities. These companies have now been dissolved. Charityshare Limited, a 33.3 per cent joint arrangement with The Children's Society and The Alzheimer's Society, has been accounted for as a joint arrangement that is not an entity (JANE) in accordance with FRS 9. NSPCC has accounted for its share of the assets, liabilities and cash flows of the company.

1.3 Incoming resources

All incoming resources are accounted for in the SOFA when the charity is legally entitled to the income and the amount can be quantified with reasonable accuracy. For legacies, entitlement is the earlier of the charity being notified of an impending distribution or the date of receipt. Income is not recognised for legacies which remain subject to a life interest.

Income received from the many thousands of fundraising activities organised by volunteers (excluding major events which are separately accounted for through the Trading Company) is in many cases received net of related expenditure. In order to reflect the gross position, an estimate of the expenditure has been calculated according to payments made out of the branch bank accounts, and income and expenditure have been increased by this amount. The trustees have concluded that this is a reasonable estimate to use given the cost and administrative effort involved to account for the actual gross branch income.

Gifts in kind and donated services have been included at the lower of their value to the Society and their estimated open market value. No amount has been included for services donated by volunteers.

All grants and contractual payments are included on a receivable basis. Income that has a time restriction placed on it by the donor or income that may become refundable is deferred as shown in note 18.

1.4 Resources expended

Expenditure is accounted for on an accruals basis and allocated to the appropriate heading in the accounts. Costs of generating funds include the costs incurred in generating voluntary income, fundraising trading costs and investment management costs. These costs are regarded as necessary to generate funds that are needed to finance charitable activities.

Charitable activities expenditure enables the NSPCC to meet its charitable aims and objectives. Governance costs are associated with the governance arrangements of the charity and relate to the general running of the charity. These costs include external and internal audit, legal advice for trustees and costs associated with meeting constitutional and statutory requirements such as the cost of trustee meetings and the preparation of the statutory accounts. Support costs are those costs which enable fund generating and charitable activities to be undertaken. These costs include finance, human resources, information systems, communications, property management and legal costs. Where expenditure incurred relates to more than one cost category, it is apportioned. The method of apportionment uses the most appropriate basis in each case. All support costs are apportioned on the basis of full time equivalent staff numbers. Reference should be made to note 5 for further information on the allocation of influencing and public education expenditure.

Any irrecoverable VAT is included as part of the cost to which it relates. The amount suffered in the year is disclosed in note 4.

1.5 Fund Accounting

General funds - these are funds which can be used in accordance with the NSPCC's charitable objects at the discretion of the trustees.

Designated funds - these are funds set aside by the trustees out of unrestricted general funds for specific future purposes or projects.

Restricted funds - these are funds received for undertaking an activity specified by the donor.

Endowment funds - these are funds where the assets must be held permanently by the charity, principally in the form of investments. Income from endowments is included, together with income from restricted funds, in incoming resources. Any capital gains or losses arising on the investments form part of the fund.

Further explanation of the nature and purpose of each fund is included in notes 21 and 22.

1.6 Tangible fixed assets

Tangible fixed assets are stated at cost. Depreciation is calculated to write off the cost of fixed assets by equal annual instalments over their expected useful lives as follows:

Freehold property	50 years
Leasehold property	the shorter of the lease term or 50 years
Furniture, fittings and equipment	5 years
Major software development	5 years
Other computer software and hardware	2 years

Major software development is any system with a capital cost in excess of £1 million.

No depreciation is provided on freehold land. Tangible fixed assets costing less than £2,000 are not capitalised, and are written off in the year of purchase.

Impairment reviews are conducted on an annual basis. If any asset is found to have a carrying value materially higher than its recoverable amount, it is written down accordingly.

1.7 Investments

Other than investments in subsidiaries, which are stated at cost and donated shares as in the paragraph below, investments are stated at market value.

Donated shares that come with a requirement that they be held for a fixed period or are infrequently traded are included in the balance sheet at the lower of market value or a value assessed by the trustees. This value is reviewed by the trustees at each balance sheet date.

Realised and unrealised gains and losses are combined in the appropriate section in the SOFA.

1.8 Pension costs and balance sheet provision

For the defined benefit scheme the amounts charged in resources expended are the current service costs and gains and losses on settlements and curtailments. They are included as part of staff costs. Past service costs are recognised immediately in the Statement of Financial Activities if the benefits have vested. If the benefits have not vested immediately, the costs are recognised over the period until vesting occurs. The interest cost and expected return on the assets are shown as a net amount of other finance costs or credits adjacent to interest, Actuarial gains and losses are recognised immediately in Other recognised gains and losses.

The defined benefit scheme is funded, with the assets of the scheme held separately from those in the group, in a separate trustee administered fund. Pension scheme assets are measured at fair value and liabilities are measured on an actuarial basis using the projected unit method and discounted at a rate equivalent to the current rate of return on a high quality corporate

bond of equivalent currency and term to the scheme liabilities. The resulting defined benefit asset or liability is presented separately after other net assets on the face of the balance sheet. Full actuarial valuations are obtained triennially.

1.9 Operating leases

Expenditure on operating leases is accounted for on a straight line basis over the life of the lease.

1.10 Finance leases

Assets held under finance leases are capitalised at their fair value, and provision for depreciation is made over the shorter of the lease term and their useful lives. The present value of the future lease payments is shown as a liability under obligations under finance leases. The implicit finance charge is charged to the SOFA in the year that it arises over the period of the lease to produce a constant rate of charge on the balance of capital repayment outstanding.

2. Analysis of incoming resources from generated funds

	Total 2009 £'000	Total 2008 £'000
Voluntary income:		
Monthly donations from individuals	69,206	63,749
Legacies	20,654	17,037
Community fund-raising	6,805	7,576
Other donations and gifts	22,457	25,473
Total voluntary income	119,122	113,835
Activities for generating funds:		
Sale of goods	347	363
Fund-raising events	7,666	7,802
Other *	1,916	2,430
Total activities for generating funds	9,929	10,595
Investment income:		
Dividends - UK	622	608
Interest	2,485	3,264
Net return on pension scheme assets	(41)	1,015
Total investment income	3,066	4,887

* Other income in activities for generating funds includes sponsorship, promotions, training, sundry sales, lotteries and rental income, none of which are individually material.

3. Analysis of income from charitable activities

Income raised by the following child protection activities:

	Projects & helplines £'000	Training & consultancy £'000	Public education & research £'000	Total 2009 £'000	Total 2008 £'000
Funding from statutory authorities:					
Income from service level agreements	5,996	-	-	5,996	6,957
Donated services and facilities under service level agreements	639	-	-	639	933
Grants and one-off fees	14,184	-	-	14,184	6,332
Total statutory funding	20,819	-	-	20,819	14,222
Other funding received for charitable activities:					
Fees from non-statutory bodies	2,085	726	-	2,811	2,014
Sale of child protection training publications and other materials	2	313	158	473	398
Total other funding	2,087	1,039	158	3,284	2,412
Total incoming resources from charitable activities	22,906	1,039	158	24,103	16,634

Donated services and facilities under service level agreements amounted to £370,000 (2008 £599,000) in respect of staff secondments, and £269,000 (2008 £334,000) in respect of premises and other facilities.

Statutory bodies are government agencies or departments whereas non-statutory are not government related.

4. Analysis of total resources expended

	Note	Direct costs £'000	Support costs £'000	Total 2009 £'000	Total 2008 £'000
Costs of generating funds:					
Costs of generating voluntary income:					
Costs of raising monthly donations from individuals		14,045	1,180	15,225	16,189
Costs of raising legacy income		1,526	128	1,654	1,641
Costs of community fundraising		2,848	239	3,087	2,732
Costs of raising other voluntary income		7,189	605	7,794	7,363
Total costs of generating voluntary income		25,608	2,152	27,760	27,925
Costs of fund-raising trading:					
Costs of sales of goods		349	29	378	302
Costs of fund-raising events		1,839	155	1,994	3,168
Costs of other activities of generating funds		1,093	92	1,185	1,216
Total costs of fund-raising trading		3,281	276	3,557	4,686
Investment manager costs		121	-	121	72
Total costs of generating funds	5	29,010	2,428	31,438	32,683
Direct charitable expenditure:					
Child protection and preventative services and projects		52,194	4,140	56,334	61,974
Child protection helplines		22,689	1,006	23,695	16,319
Influencing and public education	5	30,692	1,695	32,387	29,359
Child protection training and consultancy		4,463	300	4,763	4,229
Child protection research		4,590	95	4,685	2,753
Total activities to end cruelty to children		114,628	7,236	121,864	114,634
Total governance costs	7	778	-	778	660
Other resources expended:					
Dilapidations provision		890	-	890	-
Restructuring costs		5,087	-	5,087	-
Other costs		916	-	916	-
Share of expenditure of joint arrangement not an entity; Charityshare Limited	9	827	-	827	650
Total other resources expended		7,720	-	7,720	650
Total resources expended		152,136	9,664	161,800	148,627

Included in total resources expended is irrecoverable Value Added Tax of £5,962,000 (2008 £5,212,000).

During the year, the NSPCC has completed a full review of the potential liability to dilapidations at the end of the leases on occupied buildings. Following the review, an increase of £890,000 has been made to the dilapidations provision.

The activities underlying the costs above under each heading are:

Child protection and preventative services and projects - work by NSPCC staff in teams and projects throughout Great Britain, Northern Ireland and the Channel Islands delivering services to children.

Child protection helplines - maintaining the NSPCC and ChildLine 24-hour helplines and associated minority helplines in seven languages and supporting our interactive internet site childline.org.

Influencing and public education - influencing policy makers,

raising public awareness to end cruelty to children and informing the public at large of the impact on society of child abuse, see note 5.

Child protection training and consultancy - delivering a child protection training and consultancy service to those working with children from our centre in Leicester, and in London.

Child protection research - carrying out research into the nature and effects of child abuse and responses to it.

Cost of raising voluntary income - promoting the awareness of the NSPCC and its work to create the income flow needed to support our activities.

Cost of fundraising trading - investing in products and organising events to create the income flow needed to support our activities.

Governance costs - expenditure incurred in administering the charity and complying with statutory requirements.

Total resources expended is stated after charging:	2009 £'000	2008 £'000
Operating lease rentals:		
Plant & machinery	116	143
Other	3,244	2,641
Fees payable to the Charity's Auditors for:		
The audit of the Charity accounts	86	128
The audit of the Charity's subsidiaries' accounts pursuant to legislation	6	6
Total audit fees	92	134
Tax services	5	-
Other consultancy	-	135
Total non-audit fees	5	135
Depreciation:		
On assets held under finance leases	177	177
On owned assets	2,693	2,607
Trustees' expenses:		
Trustees' travel and other expenses	9	7

The trustees are not entitled to and did not receive any remuneration during the year (2008 £nil). Five trustees reclaimed travel and other expenses during the year (2008 8). During the year, the NSPCC paid indemnity insurance in respect of the trustees of £12,000 (2008 £12,600).

5 Influencing and public education

As part of its mission to end cruelty to children, and in accordance with its Royal Charter, the NSPCC undertakes a broad range of publicity and educational work.

The expenditure in influencing and public education:

- makes the public aware of the incidence and effects of child abuse and everyone's shared responsibility to act to stop it;
- provides evidence for the need for policy change and legislative reform to protect children from abuse and prevent its occurrence;

- enables effective action to be taken to influence policy makers effectively and to speak up for children and young people's protection; and
- informs the public and fellow professionals about the NSPCC's own action to protect children and young people through its services for them and their families.

Communication with the public through influencing and education has a parallel purpose of encouraging potential donors to contribute funds to achieve the mission of the NSPCC.

	2009		2008	
	Costs of generating funds £'000	Influencing & public education £'000	Costs of generating funds £'000	Influencing & public education £'000
Charged directly	10,050	9,882	16,068	12,129
Allocated costs	18,960	20,810	14,478	15,715
Sub-total	29,010	30,692	30,546	27,844
Support costs allocated	2,428	1,695	2,137	1,515
Total	31,438	32,387	32,683	29,359

Expenditure incurred each year is, where possible, charged directly to influencing or the costs of generating funds. Where there is more than one purpose, costs are shared between the activities in proportion to the work undertaken.

6. Allocation of support costs

Type of cost	Total allocated to fundraising £'000	Total allocated to charitable activities £'000	Total 2009 £'000	Total 2008 £'000
Divisional management	29	1,310	1,339	1,555
Central management and administration	439	2,985	3,424	3,008
Premises, legal and other support costs	1,960	2,941	4,901	4,540
Total support costs allocated	2,428	7,236	9,664	9,103

Divisional management costs are the support costs which enable the functioning of divisional offices, including divisional human resources.

Central management and administration costs are the support costs which enable fund raising and charitable work to be carried out. These costs include the relevant proportion of central finance, human resources and information systems that support frontline services.

Premises costs are the costs which enable the buildings from which the Society operates to function effectively.

Information systems and communications costs are allocated, where appropriate, directly to the frontline services. Those elements used by support functions and the elements not otherwise directly allocated are included in support costs.

Support costs are generally allocated on the basis of relevant full time equivalent staff numbers. Information Systems support costs are allocated on the basis of personal and laptop computers in use.

7. Governance costs

	2009 £'000	2008 £'000
Governance and professional support for trustees	686	526
External audit	92	134
Total governance costs	778	660

Governance and professional support costs represent the costs of internal audit, legal advice for trustees and costs associated with meeting constitutional and statutory requirements.

8. Employees

Total staff costs	2009 £'000	2008 £'000
Wages and salaries	64,063	59,461
Cost of seconded staff	379	683
Social security costs	6,471	6,015
Pension costs	7,915	7,337
Total	78,828	73,496

The average number of employees on the payroll for the year was 2,555 (2008 2,563). The average number of employees, calculated on a full time equivalent basis for the year was 2,089 (2008 2,021). The NSPCC operates a family-friendly policy encouraging part-time work and job-sharing. The above numbers

include staff responsible for the management and support of the volunteers involved in fundraising, and the costs of seconded staff relate to those staff provided to us as part of a service level agreement usually with a local authority.

Remuneration policy and benefits

The Society bases its reward policies and strategies on the needs of the organisation. Salaries in general are determined by reference to local authority scales and grades, and consistency is ensured by using a job evaluation scheme. The NSPCC is working on a revised reward scheme which, when complete, will see salaries linked to a wider market rate. Leadership Group and Chief Executive remuneration is decided by the Trustee

Remuneration Committee which has access to externally prepared data. The Society undertakes a benchmarking exercise against other comparable organisations to ensure suitable rates of salary are paid to all our staff. Details on the NSPCC pension schemes open to employees are set out in note 19. Cars or an employee car ownership plan are provided to employees if their job requires a significant amount of business travel.

The average number of employees, calculated on a full-time equivalent basis, analysed by function was:

	2009 Number	2008 Number
Activities to end cruelty to children	1,542	1,476
Generating funds	396	388
Support and governance	151	157
Total	2,089	2,021

The number of employees whose emoluments (including benefits in kind) as defined for taxation purposes amounted to over £60,000 in the year was as follows:

	2009 Number	2008 Number
£130,001 - £140,000	-	1
£110,001 - £120,000	1	1
£100,001 - £110,000	1	1
£90,001 - £100,000	2	3
£80,001 - £90,000	1	1
£70,001 - £80,000	14	10
£60,001 - £70,000	9	7
Total	28	24

Twenty-three out of the 28 employees earning more than £60,000 participated in a Society pension scheme. Twenty-one of the above 28 employees (2008 21 of the 24) are accruing retirement benefits under a defined benefit scheme, and two (2008 2) are accruing retirement benefits under the NSPCC stakeholder scheme.

Employer contributions to the defined benefit schemes for employees earning over £60,000 in the year were £310,000 (2008 £313,000).

Employer contributions to the stakeholder scheme for employees earning over £60,000 in the year were £16,000 (2008 £24,000).

9. Subsidiary companies, joint venture companies and their activities

The Charity has three wholly owned subsidiaries. Information and financial data on ChildLine and NSPCC Trading Company Limited are detailed below. The NSPCC Pension Scheme Limited acts solely as a corporate trustee of the NSPCC Pension Scheme, does not trade on its own behalf and has no assets or liabilities. Three other former dormant subsidiaries; NSPCC Warrington YPC Limited, NSPCC Children's Services Limited and ChildLine Trading Limited have been dissolved. The Charity also holds an interest in Charityshare Limited, a joint arrangement not an entity (JANE).

Charityshare Limited

Charityshare Limited is incorporated in the UK. It was set up as a vehicle to share information technology services between NSPCC and the Children's Society, and was jointly and equally owned by the two participants. On 29 March 2007 The Alzheimer's Society joined Charityshare and was allocated a one third share of the Company. NSPCC held a 33.3 per cent interest in Charityshare from this date. Following The Alzheimer's Society joining in 2007, the accounting for Charityshare has been revised to reflect in these accounts, the NSPCC interest in the turnover, cost of sales and underlying assets and liabilities. Consolidation is on a line by line basis.

NSPCC interest in Charityshare Limited

	2009 NSPCC Share £'000	2009 Eliminate on Consolidation £'000	2009 NSPCC Interest £'000	2008 NSPCC Interest £'000
Profit and loss account				
Turnover	2,593	(1,765)	828	650
Cost of sales and administration costs	(2,592)	1,765	(827)	(649)
Retained profit for the year	1	-	1	1
Assets, liabilities and funds:				
Assets	291	(56)	235	531
Liabilities	(289)	56	(233)	(530)
Total funds including the NSPCC's holding of one A share of £1	2	-	2	1

NSPCC Trading Company Limited

NSPCC Trading Company Limited (NSPCC Trading) is incorporated in the UK. The main activities consist of mail order catalogue sales, corporate sponsorships and fund-raising events. There is a small amount of sales of donated goods from the remaining NSPCC charity shop.

A summary of the trading results is below. The information is taken from the audited accounts for the company and therefore includes transactions undertaken with the NSPCC.

	NSPCC Trading 2009 £'000	NSPCC Trading 2008 £'000
Profit and loss account		
Turnover	4,322	4,796
Cost of sales	(1,103)	(934)
Gross profit	3,219	3,862
Net operating costs	(918)	(818)
Operating profit	2,301	3,044
Interest receivable	6	15
Interest payable	-	-
Profit on ordinary activities before gift aid payment	2,307	3,059
Amount gift aided to NSPCC and ChildLine	(2,307)	(3,059)
Retained profit for the year	-	-
Assets, liabilities and funds:		
Assets	1,144	1,875
Liabilities	(1,114)	(1,845)
Total funds including 100 ordinary shares of £1 each	30	30

Profits from NSPCC Trading are gift aided to the NSPCC at the value of the taxable profits.

NSPCC results (excluding subsidiaries) and ChildLine

ChildLine is a charitable company limited by guarantee, registered in England and Wales and incorporated in the UK. ChildLine became a subsidiary from 1 February 2006. Funds raised by ChildLine are paid by way of grant to the NSPCC.

A summary of the results of the parent charity and ChildLine are below. The information for ChildLine is taken from the audited accounts for the company and therefore includes transactions undertaken with the NSPCC.

	NSPCC excluding subsidiaries 2009 £'000	ChildLine 2009 £'000	NSPCC excluding subsidiaries 2008 £'000	ChildLine 2008 £'000
Total incoming resources	154,670	546	144,683	232
Total resources expended	(158,953)	(546)	(146,234)	(309)
Net incoming resources	(4,283)	-	(1,551)	(77)
Loss on investment assets	(7,671)	-	(2,567)	-
Actuarial loss on defined benefit schemes	(11,471)	-	(3,098)	-
Net movement in funds	(23,425)	-	(7,216)	(77)
Funds balance brought forward	87,160	-	94,376	77
Funds balance carried forward	63,735	-	87,160	-

The total incoming resources figure for the NSPCC excluding subsidiaries, includes the gift aid donation from the NSPCC Trading Company Limited of £2,307,000 (2008 £3,059,000) and the grant from ChildLine of £546,000 (2008 £309,000)

10. Tangible Fixed Assets

Group and charity	Freehold property £'000	Leasehold property £'000	Furniture, fittings, equipment & computer software £'000	Total £'000
Cost				
1 April 2008	27,185	13,818	12,332	53,335
Additions	188	1,006	8,279	9,473
Disposals	(209)	(31)	(3,190)	(3,430)
31 March 2009	27,164	14,793	17,421	59,378
Depreciation				
1 April 2008	3,944	5,574	8,518	18,036
Impairment Charges	232	11	3	246
Charge for year	472	914	1,484	2,870
Disposals	(21)	(93)	(2,758)	(2,872)
31 March 2009	4,627	6,406	7,247	18,280
Net book value				
31 March 2009	22,537	8,387	10,174	41,098
31 March 2008	23,241	8,244	3,814	35,299

Included in furniture & equipment above are assets held under finance leases that were transferred to the NSPCC when the Society merged with ChildLine on 1 February 2006. The fair value of these assets as at 1 April 2006 was £573,000. The depreciation charge to 31 March 2008 was £354,000 giving a net book value as at 31 March 2008 of £219,000. The depreciation charge for the year ended 31 March 2009 was £177,000 giving a net book value as at 31 March 2009 of £42,000.

11. Capital commitments

There were no significant capital commitments at 31 March 2009 (2008 £nil).

12. Investments

	Group and Charity	
	2009	2008
	£'000	£'000
Market value at 1 April	73,178	75,751
Purchases at cost	32,638	27,693
Disposals at carrying value	(49,139)	(27,699)
Less adjustment for dividend income reflected in valuation	(42)	-
Decrease in market value (excluding movement in value of donated shares)	(7,671)	(2,567)
Value at 31 March	48,964	73,178
Historical cost as at 31 March	52,723	69,428

The listed investments include shares in six companies, one listed on the Channel Islands Stock Exchange, the others unlisted, which the charity accepted as donations under the condition that they would not be sold until various dates up to March 2007. At 31 March 2009 the value of the listed shares was £39,000 (2008 £39,000). Due to the illiquidity in these shares, they have been conservatively valued at nil value.

	2009	2008
	£'000	£'000
At the balance sheet date, the portfolio was invested as follows:		
UK equity shares	12,349	18,395
UK fixed interest bonds & deposits	27,341	45,897
Overseas fixed interest bonds & deposits	271	200
Money market instruments	800	4,916
UK deposit bank accounts	7,794	3,297
Cash instruments	409	473
Value at 31 March	48,964	73,178

	%	Value
		£'000
At 31 March 2009 the following investments represented more than 5 percent of the portfolio by market value:		
Legal & General CAF UK Equitrack Fund	25.2	12,349
Bank of Scotland Deposit Account	15.9	7,794
UK Government 3 month Treasury Bills repayable June 2009	10.2	5,002
UK Government 3 month Treasury Bills repayable May 2009	10.2	5,001
M&G Corporate Bond Fund	9.9	4,831
Henderson Pref & Bond CLS	6.6	3,224

13. Debtors

	Group		Charity	
	2009	2008	2009	2008
	£'000	£'000	£'000	£'000
Trade debtors	2,914	2,572	2,084	1,725
Amounts due from group undertakings	-	-	421	1,037
Other debtors	2,698	2,192	2,633	1,737
Prepayments	1,453	1,649	1,236	1,383
Accrued income	4,861	2,819	4,786	2,819
Total	11,926	9,232	11,160	8,701

14. Short term investments and cash at bank and in hand

	Group		Charity	
	2009 £'000	2008 £'000	2009 £'000	2008 £'000
Current investments	3,078	689	3,078	419
Total	3,078	689	3,078	419

Current investments represents monies invested through the NSPCC's bankers in short-term money market instruments, and available for return on demand.

The amount of cash at bank and in hand for both the group and the charity is after deducting £409,000 relating to cash held as an agent (2008 nil deduction). This relates to grant income received by the NSPCC which has not been paid to the beneficiary as at 31 March 2009.

15. Creditors: amounts falling due within one year

	Group		Charity	
	2009 £'000	2008 £'000	2009 £'000	2008 £'000
Bank loan	-	99	-	99
Obligations under finance leases falling due within one year	41	151	41	151
Trade creditors	7,872	9,334	7,697	9,293
Other creditors	3,279	3,936	3,035	3,583
Accruals	4,157	3,828	4,006	3,289
Deferred income (see note 18)	900	981	536	802
Total	16,249	18,329	15,315	17,217

16. Creditors: amounts falling due after one year

	Group		Charity	
	2009 £'000	2008 £'000	2009 £'000	2008 £'000
Bank loan	-	3,449	-	3,449
Obligations under finance leases falling due after one year and less than five years	156	196	156	196
Accruals	609	-	609	-
Deferred VAT liability	256	276	256	276
Total	1,021	3,921	1,021	3,921

17. Provisions

Group and Charity

	Dilapidations on leasehold properties		Restructuring		Total	
	2009	2008	2009	2008	2009	2008
	£'000	£'000	£'000	£'000	£'000	£'000
Opening balance	5,000	5,000	-	-	5,000	5,000
Increase in provision in the year	999	-	2,032	-	3,031	-
Utilised in the year	(109)	-	-	-	(109)	-
Total	5,890	5,000	2,032	-	7,922	5,000
Commitments are likely to be met:						
Within one year	2,577	1,718	2,032	-	4,609	1,718
After one year and less than five years	2,946	2,962	-	-	2,946	2,962
After five years	367	320	-	-	367	320
Total	5,890	5,000	2,032	-	7,922	5,000

The provision for dilapidations on leasehold properties relates to the estimated future cost of building work required at the end of the lease, in order to meet the conditions of the lease. The provision for restructuring relates to the cost of redundancies, onerous leases and building works to be incurred as a result of the NSPCC's restructuring.

18. Deferred income

	1 April 2008 £'000	Deferred £'000	Released £'000	31 March 2009 £'000
Statutory sources	600	75	(600)	75
Other charitable sources	49	102	(49)	102
Income from fund-raising activities	153	359	(153)	359
Total for the Charity	802	536	(802)	536
Income from fund-raising activities	114	364	(114)	364
Income from Charityshare	65	-	(65)	-
Total for the Group	981	900	(981)	900

The main reasons for deferrals are as follows:

	Group		Charity	
	2009 £'000	2008 £'000	2009 £'000	2008 £'000
Time restrictions imposed by funder	75	600	75	600
Potentially refundable income received for future events	723	267	359	153
Other deferrals	102	114	102	49
Total	900	981	536	802

19. NSPCC Pension Schemes

The NSPCC operates both a defined contribution and a defined benefit pension scheme which require contributions to be made to separately administered funds for the benefit of the employees. Further details of these schemes are provided below.

NSPCC defined contribution pension scheme

The pension costs for the year in relation to the defined contribution pension scheme were £1,556,000 (2008 £1,188,000).

As at 31 March 2009, £169,000 was outstanding (2008 £151,000).

NSPCC defined benefit pension scheme

The Society operates a funded defined benefit scheme, the NSPCC Pension Scheme, the assets of which are held in a specific trust separately from those of the Society. The scheme accepted a transfer of assets and liabilities relating to ChildLine employees during 2007/08. Contributions are paid to the scheme

as agreed with the scheme's trustees.

Following a consultation with staff, the NSPCC is implementing changes to the scheme which will take effect from 30 September 2009. The scheme will be closed to future accrual, and members of the scheme will instead be offered membership of the defined contribution scheme from 1 October.

Accounting for the defined benefit scheme under FRS17

The full actuarial valuation of the scheme as at 31 March 2006 was updated to 31 March 2009, by an independent qualified actuary in accordance with FRS17. As required by FRS17, the defined benefit liabilities have been measured using the projected unit method.

The expected rate of return on the scheme's assets for the financial year ending 31 March 2009 was 6.4 per cent pa (2008 6.2 per cent pa). This rate is derived by taking the weighted

average of the long term expected rate of return on each of the asset classes that the scheme was invested in at 31 March 2008.

The contributions payable to the defined benefit scheme are being reviewed as part of a full actuarial valuation of the scheme as at 31 March 2009. The estimated amount of the total employer contributions expected to be paid to the scheme during 2009/10 is £4.0m (2008/09 actual £6.0m). This figure includes an estimate of the contributions that will be payable by the Society towards the scheme's deficit, but is lower than the contributions paid during 2008/09 due to the closure of the scheme to future accrual. As current members of the scheme will be offered membership of the defined contribution scheme, the Society's contributions to that arrangement will increase significantly during 2009/10, with total Society contributions across both arrangements broadly in line with those paid during 2008/09.

The following table sets out the key FRS17 assumptions used for the scheme:

Assumptions	31 March 2009	31 March 2008
Price inflation	3.25% pa	3.60% pa
Discount rate	5.75% pa	6.15% pa
Pension increases (5% LPI)	3.15% pa	3.50% pa
Salary growth	3.25% pa	4.60% pa
Life expectancy of male aged 60	25.8 years	25.8 years

Allowance is made for future improvements in life expectancy. Following the closure of the scheme, benefits which are currently linked to salary will increase in line with inflation.

The amounts included in the balance sheet arising from the NSPCC's obligations in respect of the defined benefit scheme for the current and previous four periods are as follows:

	31 March 2009 £'000	31 March 2008 £'000	31 March 2007 £'000	31 March 2006 £'000	31 March 2005 £'000
Fair value of assets	106,474	128,600	125,402	118,255	91,779
Present value of liabilities	(123,547)	(133,839)	(127,540)	(128,990)	(105,981)
Deficit in the scheme, equalling the net pension liability	(17,073)	(5,239)	(2,138)	(10,735)	(14,202)

The following amounts have been included within total resources expended under FRS17 in relation to the defined benefit scheme:

	2009 £'000	2008 £'000
Employer's part of current service cost	6,344	7,154
Effect of ChildLine transfer	-	(46)
Interest cost	8,310	6,994
Expected return of scheme's assets	(8,269)	(8,009)
Total expense	6,385	6,093

The current allocation of the scheme's assets is as follows:

	2009 £'000	2008 £'000
Equities	56,041	74,300
Bonds	42,915	39,700
Property	6,408	10,200
Cash/other	1,110	4,400
Total assets	106,474	128,600

Changes in the present value of the scheme liabilities over the year are as follows:

	2009	2008
	£'000	£'000
Opening value of scheme liabilities	133,839	127,540
Employer's part of current service cost	6,344	7,154
Interest cost	8,310	6,994
Contributions from scheme members	474	235
Transfer of ChildLine liabilities	-	3,466
Actuarial (gain)	(21,206)	(8,195)
Benefits paid	(4,214)	(3,355)
Closing value of scheme liabilities	123,547	133,839

Changes in the fair value of the scheme assets over the year are as follows:

	2009	2008
	£'000	£'000
Opening value of scheme assets	128,600	125,402
Expected return on plan assets	8,269	8,009
Actuarial (loss)	(32,677)	(11,293)
Transfer of ChildLine assets	-	3,512
Contributions by the employer	6,022	6,090
Contributions by scheme members	474	235
Benefits paid	(4,214)	(3,355)
Closing value of scheme assets	106,474	128,600

The actuarial return on the scheme's assets over the year was a loss of £24,408,000 (2007/08 loss of £3,284,000).

The following amounts for 2005-2009 have been recognised under the "actuarial gains and losses on defined benefit pension scheme" heading within the statement of financial activities:

	2009	2008	2007	2006	2005
	£'000	£'000	£'000	£'000	£'000
Actual return less expected return on scheme assets	(32,677)	(11,294)	(2,837)	17,188	2,820
Percentage of scheme's assets	(31%)	(9%)	(2%)	15%	3%
Experience gains and (losses) arising on scheme's liabilities	-	(11)	5,296	n/a	n/a
Percentage of the FRS17 value of the scheme's liabilities	0%	0%	4%	n/a	n/a
Gain or (loss) due to changes in assumptions underlying the present value of the scheme liabilities	21,206	8,206	6,774	(14,370)	(9,311)
Percentage of the FRS17 value of the scheme's liabilities	17%	6%	5%	(11%)	(7%)
Actuarial gain/(loss)	(11,471)	(3,098)	9,233	2,818	(6,491)
Percentage of the FRS value of the scheme's liabilities	9%	2%	7%	2%	6%

The cumulative amount of actuarial gains and losses recognised under the above heading in the statement of financial activities since 1 April 2002 is a loss of £18,815,000.

20. Annual operating lease commitments

Annual operating lease commitments of the Group and Charity at 31 March are in respect of leases expiring:

	Land & buildings	Other	Land & buildings	Other
	2009	2009	2008	2008
	£'000	£'000	£'000	£'000
Within one year	170	45	293	3
Between one and five years	869	70	1,085	85
After five years	1,131	-	1,246	-
Total	2,170	115	2,624	88

21. Endowment, Restricted and Designated Funds

Permanent Endowment Funds Charity	Balance 1 April 2008 £'000	Incoming resources £'000	Outgoing resources £'000	Gains and losses £'000	Transfers £'000	Balance 31 March 2009 £'000
Permanent Endowment Fund	1,377	-	(4)	(181)	-	1,192
N Natchbull Endowment Fund	10	-	-	-	-	10
M Glaister Fund	10	-	-	-	-	10
A Sykes Fund	9	-	-	-	-	9
Total	1,406	-	(4)	(181)	-	1,221
Restricted funds						
Charity						
Projects and helplines funded by local authorities and other statutory bodies	455	3,650	(3,653)	-	(365)	87
Projects funded by the Big Lottery Fund (see i)	12	95	(96)	-	-	11
Projects funded by City Bridge Trust (see ii)	-	50	(50)	-	-	-
Project funded by London Councils (see iii)	6	232	(232)	-	-	6
Helpline Development Project funded by DCSF (see iv)	1,012	9,662	(6,166)	-	-	4,508
Activities to end cruelty to children funded by restricted donations from the FULL STOP appeal	4,026	1,635	(1,417)	-	-	4,244
ChildLine restricted funds received by NSPCC	1,110	3,438	(3,066)	-	10	1,492
Helpline Development Project funded by Child's Voice Appeal	-	7,802	(6,014)	-	94	1,882
Acquisition of buildings	6,493	22	(179)	-	2,078	8,414
Child Trafficking Helpline funded by the Home Office (see v)	5	103	(108)	-	-	-
ChildLine counselling funded by DHSSPS of Northern Ireland (see vi)	-	61	(61)	-	-	-
Activities to end cruelty to children funded by other restricted donations	2,494	10,014	(9,832)	-	814	3,490
Contact Point	-	653	(131)	-	-	522
Total	15,613	37,417	(31,005)	-	2,631	24,656
Total restricted and endowment funds	17,019	37,417	(31,009)	(181)	2,631	25,877
Designated funds						
Charity						
The Development Fund	1,437	-	(702)	-	(437)	298
Freehold and leasehold properties	24,992	-	(1,344)	-	(2,000)	21,648
Total	26,429	-	(2,046)	-	(2,437)	21,946
General funds						
Charity						
Free reserves	48,951	114,440	(122,722)	(7,490)	(194)	32,985
Pension reserve	(5,239)	(41)	(322)	(11,471)	-	(17,073)
Total for the Charity	43,712	114,399	(123,044)	(18,961)	(194)	15,912
NSPCC Trading Company Limited	30	4,328	(4,328)	-	-	30
ChildLine	-	546	(546)	-	-	-
Share of Charityshare funds	1	828	(827)	-	-	2
Total general funds for the Group	43,743	120,102	(128,745)	(18,961)	(194)	15,944
Total funds for the Group	87,191	157,518	(161,800)	(19,142)	-	63,767

The transfer of £2,078,000 within the Acquisition of Buildings category in the Restricted Funds section relates to a donation received in 2007/08, that was not recognised as restricted in that year.

The incoming resources figure for free reserves for the charity excludes the gift aid donation of £2,307,000 from NSPCC Trading Company Limited and the grant of £546,000 from ChildLine.

	Balance 1 April 2008 £'000	Incoming resources £'000	Outgoing resources £'000	Gains and losses £'000	Transfers £'000	Balance 31 March 2009 £'000
(i) Funds received from the Big Lottery Fund have been granted towards expenditure on the following projects:						
Teenage Dating Violence	11	-	-	-	-	11
Safeguarding Toolkit	1	95	(96)	-	-	-
Total	12	95	(96)	-	-	11
(ii) Funds received from the City Bridge Trust have been granted towards expenditure on the following projects:						
ChildLine	-	33	(33)	-	-	-
Young People's Centre, East London	-	17	(17)	-	-	-
Total	-	50	(50)	-	-	-
(iii) Funds received from London Councils have been granted towards expenditure on the following projects:						
ChildLine and CHIPS	6	232	(232)	-	-	6
Total	6	232	(232)	-	-	6
(iv) Funds received from DCSF has been granted towards expenditure on the following projects:						
Helplines Development	73	6,198	(6,032)	-	-	239
Helplines Development - Capital	939	3,464	(134)	-	-	4,269
Total	1,012	9,662	(6,166)	-	-	4,508
(v) Funds received from the Home Office have been granted towards expenditure on the following project:						
ChildLine Trafficking Helpline	5	103	108	-	-	-
Total	5	103	108	-	-	-
(v) Funds received from the DSSHPS of Northern Ireland have been granted towards expenditure on the following project:						
ChildLine counselling staff costs	-	61	(61)	-	-	-
Total	-	61	(61)	-	-	-



22. Analysis of group net assets between funds

Fund balances at 31 March 2009
are represented by:

	Unrestricted				
	General	Designated	Restricted	Endowment	Total funds
	£'000	£'000	£'000	£'000	£'000
Tangible fixed assets	6,246	21,648	13,204	-	41,098
Investments	47,772	-	-	1,192	48,964
Current assets and liabilities	(12,058)	298	11,452	29	(279)
Long term liabilities excluding pension reserve	(1,021)	-	-	-	(1,021)
Provisions	(7,922)	-	-	-	(7,922)
Total funds excluding pension reserve	33,017	21,946	24,656	1,221	80,840
Pension reserve	(17,073)	-	-	-	(17,073)
Total net assets	15,944	21,946	24,656	1,221	63,767

Of the Restricted Funds represented by tangible fixed assets, £9,275,000 relates to freehold and leasehold property, and £3,929,000 relates to other tangible fixed assets.

Included in the Restricted Funds represented by current assets and liabilities figure is £1,192,000, which relates to restricted donations to be spent on property.

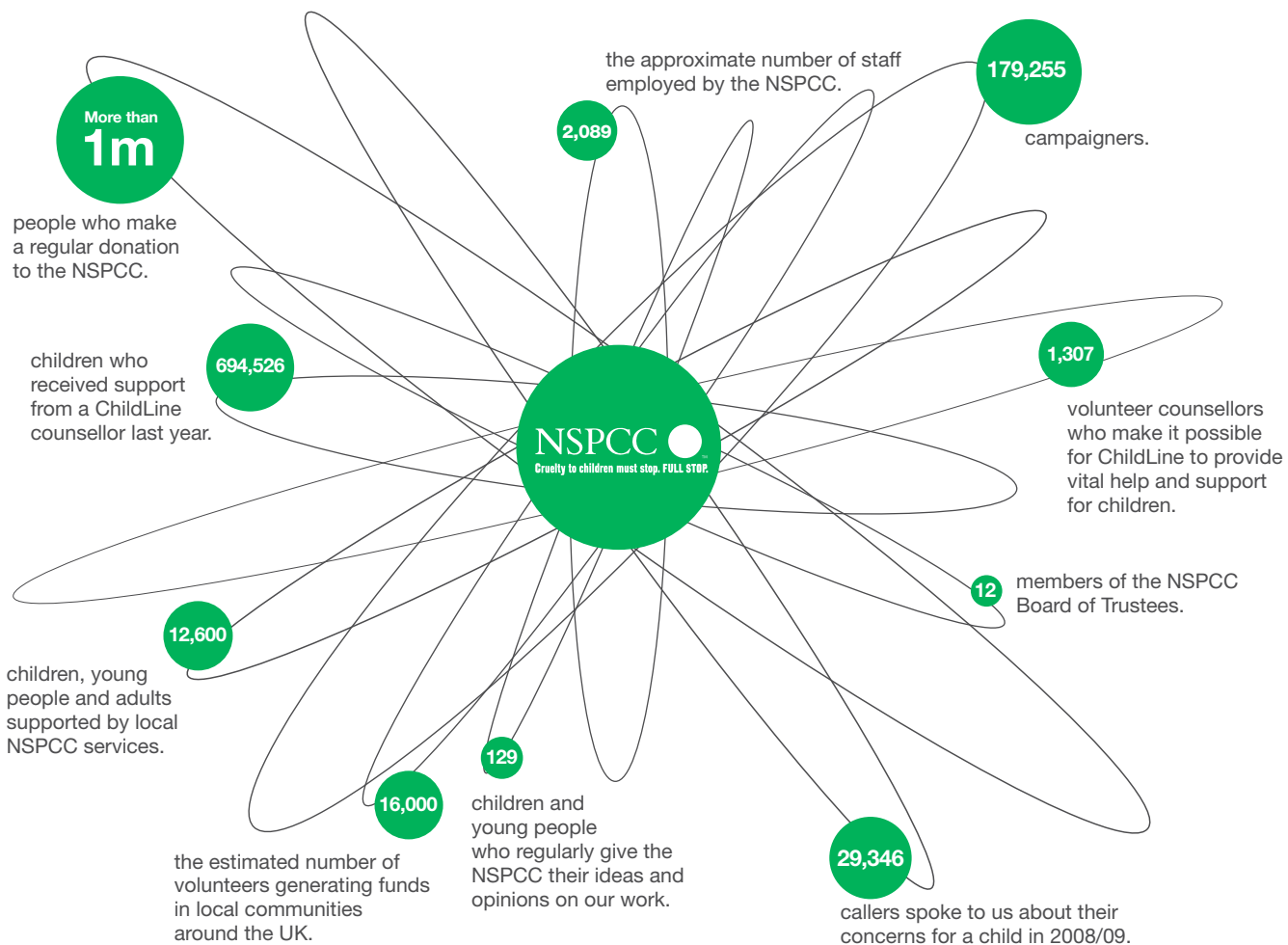
23. Legacies

The NSPCC has been notified of 1,095 legacies, which have not been included within the financial statements as no notification of impending distribution has been received (2008 1,060). Of these, 55 per cent are pecuniary legacies which have an average value of £2,812 (2008 21 per cent £2,455) and the remaining 45 per cent are residuary legacies, which have an average value of £41,500 (2008 79 per cent £37,807). The Society does not have any indication of when it is due to receive these monies and there is no certainty of receipt. Included within the above figures are 15 pecuniary legacies (2008 8) and 166 residuary legacies (2008 176) which are subject to a life interest.

24. Related party transactions

Advantage has been taken of exemptions under FRS8 (3) not to disclose balances with or transactions between related parties eliminated on consolidation.

How people are organised around the NSPCC



The NSPCC could not achieve anything without the help of its supporters.

Thank you for all your incredible support throughout 2008/09. Together we're making a real difference to the lives of children.

Supporters

We are grateful for all the support we receive. In particular the NSPCC would like to thank the following supporters for their donations during 2008/09, including those who have chosen to remain anonymous.

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The NSPCC would also like to thank our FULL STOP Patrons for their support.

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Bhs Limited	Fern Training and Development	Luminar Plc
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Mr and Mrs Michael Birkin	Fidelity Investments International	Mr and Mrs John Magnier
The Bonita Trust	Stanley and Barbara Fink	Marks & Spencer plc
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Britannia Building Society	Mr and Mrs Hugh Frost	Matalan Ltd
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British Sky Broadcasting Ltd	Mr and Mrs Robert Gillespie	Mr and Mrs J P McManus
British Video Association	GLG Partners	Mr and Mrs Martin McMillan
Mr David Brownlow and Mr Philip Eaton	Addleshaw Goddard	Merlin Entertainments Group Ltd
BT	Stephen Goodman	Microsoft UK
Mr Arpad Busson	Google UK	Minerva Plc
The Cadogan Charity	Barry Hawley Green	Kiran Mistry
Capita Group Plc	Mr Ray and Mrs Anita Green	Mr and Mrs Aditya Mittal
Capital Corporate Finance	Mr and Mrs M Gumienny	Mrs Cassie Moores
Mr John Caudwell	Hamelin Paperbrands Limited	Mr David Moore
Challenger World	John Hargreaves and Family	Mr John Morgan
Champneys Health Resorts	The Rt Hon Lord and Lady Harris of	MSN UK
Mr and Mrs John Chandris	Peckham	Ms Elisabeth Murdoch
The Children's Charity for the good of all	Emma Harrison	Mr Alan Murphy
children	Haven Leisure Ltd	Dominic & Sarah Murphy
The City Bridge Trust	Barry Hawley Green	NCC Group
The Clara Burgess Charity	Mr and Mrs Richard Hayden	NCP Ltd
Mr and Mrs P Clark	Mr and Mrs Graham Hazell	netdecisions
Jon Claydon and Annie Woolf	HBOS Foundation	New Look Group
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Comic Relief	Hilton in the Community Foundation	Mr and Mrs John Paynter
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NSPCC Ambassadors

Ade Adepitan MBE
Peter Andre
Lesley Garrett CBE
Amir Khan
Kylie Minogue OBE
Alan Shearer OBE
Jonny Wilkinson OBE
Catherine Zeta-Jones

Hall of Fame 2004

Saffron Aldridge
Atomic Kitten
David Beckham OBE and Victoria Beckham
Jono Coleman
Lesley Garrett CBE
Jerry Hall
Martin Johnson CBE
Gabby Logan
Hermione Norris
David Seaman MBE
Alan Shearer OBE
Gillian T aylor
Emily Watson

Hall of Fame 2005

Peter Andre
Floella Benjamin OBE, Hon D. Litt
Jasper Carrott OBE
Matt Dawson MBE
Laurence and Jackie Llewelyn-Bowen
Davina McCall
Alec Stewart OBE

Hall of Fame 2007

Dame Judi Dench CH, DBE, FRSA
Noel Edmonds DL
Tracey Emin RA
Carl and Michaela Fogarty
Torey Hayden
Nicholas Hoult

Hall of Fame 2009*

Vicky Alcock
Fiona Bruce
Graham Cole
Beth Cordingly
Ryan Jones
Andrew Lloyd-Webber

*Hall of Fame became a biennial event after 2005

ChildLine ambassadors

Fiona Bruce
Caprice
Graham Cole
Ronnie Corbett OBE
Beth Cordingly
Nicholas Parsons OBE
Wendi Peters
Anthea Turner
Ian Wright MBE

NSPCC Divisional offices

South and East Division

45 Folgate Street
London E1 6GL
Tel: 020 7650 3426
Fax: 020 7650 3491

Midlands and West Division

NSPCC Gloucester Office,
Alexander Warehouse, 4th Floor,
The Docks, Gloucester GL1 2LG
Tel: 01452 300 616 Fax: 01452 424 721

North Division

Floor 2, Arndale House
Crossgates, Leeds LS15 8EU
Tel: 0113 229 2200
Fax: 0113 229 2240

Northern Ireland Division

NSPCC Jennymount Business Park
North Derby Street, Belfast BT15 3HN
Tel: 028 9035 1135
Fax: 028 9035 1100

Cymru/Wales Division*

Capital Tower, Greyfriars Road,
Cardiff CF10 3AG.
Tel: 029 2026 7000
Fax: 029 2022 3628

Scotland Division

ChildLine Scotland
2nd Floor, Tara House
46 Bath Street
Glasgow G2 1HG
Tel: 0844 892 0210
Fax: 0844 892 0211

**For information on ways you can support
the NSPCC, call 020 7825 2505**

*The NSPCC Cymru/Wales Division will be
moving offices in November 2009. For further
information visit www.nspcc.org.uk

ChildLine is a service provided by the NSPCC.
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Photography by Jon Challicom, posed by models.

