

# NSPCC

## → BIG BOARD GAME DAY

31 March 2017

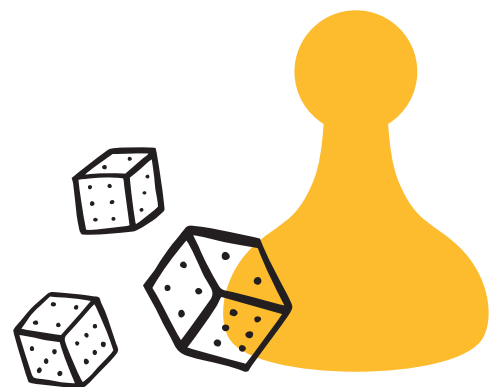
## Welcome on board

Thank you so much for signing up to Big Board Game Day 2017. It's time to unleash your inner board gamer by playing your part in the NSPCC's Big Board Game Day on 31 March. Whether you're a Rule Master or a Puzzled Player – you can **play along, get your friends or family involved and join the fight for every childhood.**

All you need for Big Board Game Day is a stack of board games, somewhere to play and some friends or family to get involved. The more people you invite, the more fun you'll have – and the more money you'll raise to keep children safe.

**Just ask everyone who takes part to donate. Then simply collect up the money and send it back to us.** Raising just £25 could pay for toys which children use during sessions to explain how they are feeling. And if you could raise £100 we could pay for a practitioner delivering four hours of Domestic Abuse Recovering Together (DART), an innovative group work programme helping children who have been affected by domestic abuse.

**Whatever you raise, you'll be helping to keep children safe** – children like Maisie. You can read Maisie's story of overcoming abuse and rebuilding her childhood through play in the fundraising guide



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**EVERY CHILDHOOD IS WORTH FIGHTING FOR**

Weston House, 42 Curtain Road, London EC2A 3NH | 020 7825 2505 | nspcc.org.uk

National Society for the Prevention of Cruelty to Children (NSPCC). Royal Patron: HRH The Countess of Wessex. Founded in 1884. Incorporated by Royal Charter RC000374.  
©NSPCC 2017. Registered charity number 216401 (England and Wales) and SC037717 (Scotland). The adults pictured are volunteers. Illustration by Rosie McKie. J20161481.  
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included in this pack. And you'll also find out more about how to make your Big Board Game Day a winner.

So, now it's over to you to get started – it's all to play for! This pack is full of ideas to kick off your fundraising, and there's a poster so you can start spreading the word about your event. We've got even more downloadable materials too – take a look at [nspcc.org.uk/BoardGameDay](https://nspcc.org.uk/BoardGameDay) for ideas and inspiration.

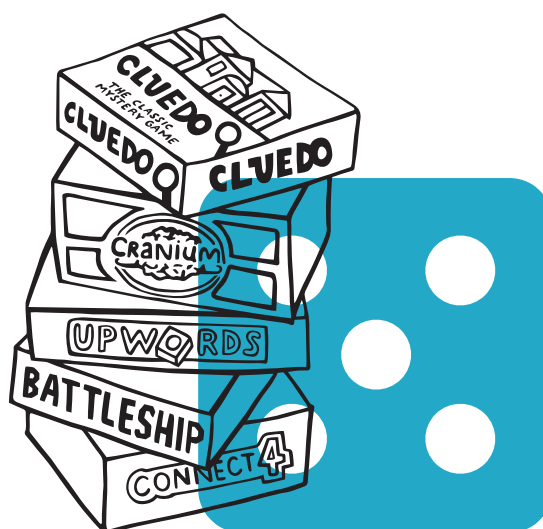
Thanks for getting on board – we're sure you'll play a blinder from start to finish.

Yours playfully,

Alice Walton  
NSPCC Big Board Game Day Team

**PS** Show us your inner board gamer by sharing a selfie with one of the stickers in this pack. Whether you're a Rule Master or a Sore Loser, we want to see your game face – don't forget to tag **@NSPCC** and **#BoardGameDay**

## FIND YOUR INNER BOARD GAMER



NSPCC

→ **BIG**  
**B**  **ARD**  
**GAME**  
← **DAY** **31 March 2017**

It's

playtime

Simply get a stack of board games together and ask friends and family to donate to take part. Or, if you want to really raise your game, try some of these extra ideas.



### Big Board Game bake off

Hold a cake sale so people can enjoy a sweet treat while they play.



### Dress up

Whether it's Mr Monopoly or Miss Scarlet, encourage friends and family to come dressed as their favourite board game characters or pieces.

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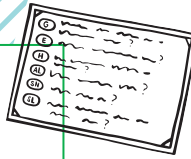


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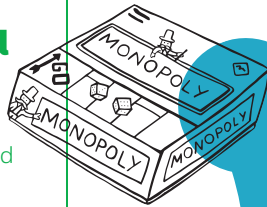
## Board game brainteaser

Be the quizmaster and use our downloadable quiz to put your friends' and family's board game knowledge to the test.



## Relay board gaming

Love the longer games, but pushed for time? Get into teams and take a relay approach to playing – switching players after every half an hour.



## Board game tournament

Organise rounds of games with the grand finale on Big Board Game Day. Play in teams, or as individuals for all the glory. Check out the tournament sheet in this pack.



## Remember remember

Put a selection of board game items on a tray (pieces, cards, dice) and give people 30 seconds to memorise them. Then cover the tray and challenge people to remember as many items as they can.



**Need any more materials for your event, like extra posters? Visit [nspcc.org.uk/BoardGameDay](https://www.nspcc.org.uk/BoardGameDay)**

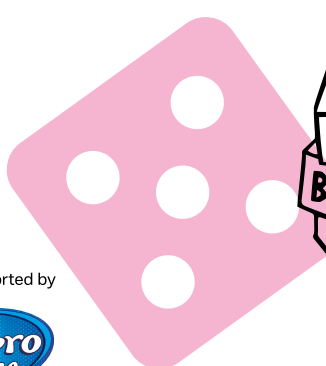


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→ BIG BOARD GAME DAY 31 March 2017

# Raise your game

**Fundraising guide**  
Everything you need to unleash your inner board gamer.



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# It's your turn

Whether you're a Rule Master or a Puzzled Player, this pack has everything you need to make your Big Board Game Day a fun-filled success. **Play along, raise money, everybody wins.**

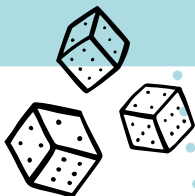
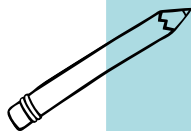
By playing your part, you can help to give more children a safe childhood. So let's get started!



1

## Set yourself a target

It'll help you stay motivated and raise more. Think about how much you want to raise once you've covered any costs, and tell everyone your goal.



2

## Make a fundraising page

An online page like JustGiving makes fundraising easy by automatically collecting money (and Gift Aid details) from your supporters. Share the link to your page via Facebook, Twitter and email to keep people updated with your fundraising progress and encourage them to donate.



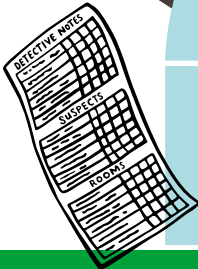
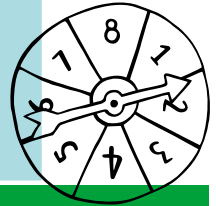
### Top tip

With JustTextGiving you can set up a unique text code so people can donate to your JustGiving page by text. It's easy to do, with no extra charge – just log in and follow the steps at [justgiving.com/nspcc](https://www.justgiving.com/nspcc)

3

## Plan your Big Board Game Day

You're the Games Master so it's time to decide what to do on the big day. Pick a venue, time and what games to play. You can change the date too if the 31 March doesn't work for you. And check out our extra ideas to boost your fundraising on the ideas sheet in this pack.



4

## Spread the word

Facebook is a great way to invite people to your event. Or you might prefer email, phone or post. Give people plenty of notice, and use the poster in this pack too! You can download more materials at [nspcc.org.uk/BoardGameDay](https://www.nspcc.org.uk/BoardGameDay)



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## Let the games begin!

Get together on 31 March and unleash your inner board gamer. We'd love to hear about your event too, so share your pictures and amazing fundraising on Facebook (@NSPCC), Twitter (@NSPCC) and Instagram (@nspcc\_official). And don't forget to tag your posts with **#BoardGameDay**

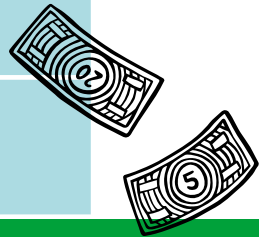
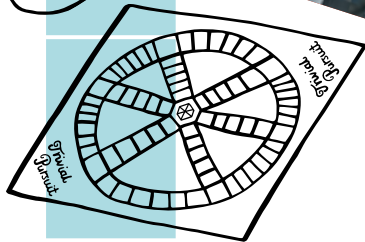
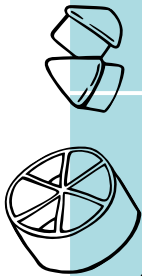


### Top tip

*giftaid it*

Don't forget Gift Aid! Any UK taxpayer can include Gift Aid when they donate.

The taxman adds 25 per cent to their gift so that's an extra £1 for every £4 donated. Please make sure all UK taxpayers tick the Gift Aid box on your sponsorship form or online fundraising page, and include their full name and home address with postcode, so that we can claim Gift Aid.



6

## Everybody wins

You've played a blinder. Now it's time to collect up any last donations and pay in the money you've raised so that we can put it towards keeping more children safe. If you've fundraised online, then all the money is automatically sent to us – sit back and relax! If you collected cash donations, please use the envelope and 'What you've raised' form in this pack to send us a cheque by post or contact our Supporter Care team on **020 7825 2505**.



# Maisie's story

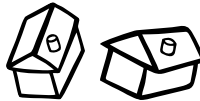
By getting on board, you'll not only be having fun and games – you'll also be helping children across the UK. The money you raise will help us to be there for children like Maisie\*.

We all love to play, but for a child who's recovering from abuse, play can mean so much.

We started working with Maisie when she was just five years old. She had been sexually abused at an after-school club, and although the abuse was over, it became clear to Maisie's parents that she needed help to recover. She had gone from being a happy, sociable child who excelled at school to being completely disengaged.

Maisie started coming to our Letting the Future In service, where NSPCC worker Amelia helped her to explore her feelings and what had happened to her in a safe way through play. Activities like playing with PlayDough helped Maisie express her anger about what had happened, and regain a feeling of control.

Maisie is doing really well now – she's much more able to talk about how she's feeling, and is getting her self-esteem and confidence back.



**£25**

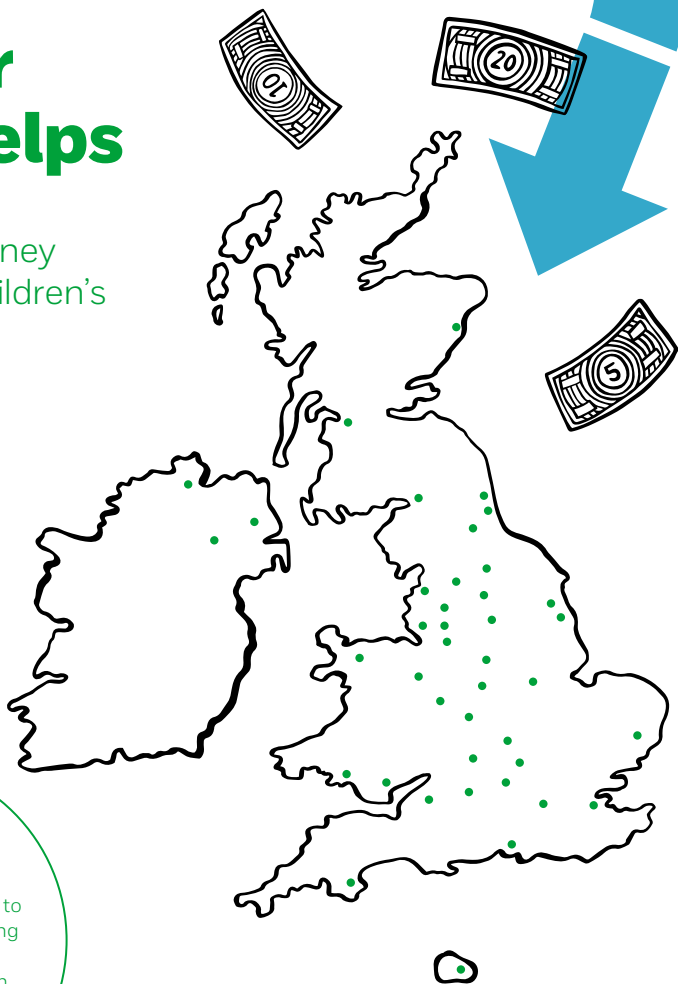
could pay for toys which children use during sessions to explain how they're feeling.

**“Playing helped Maisie get her self-esteem and confidence back.”**



# How your money helps

Here's how your money can help change children's lives across the UK.



**£50**

could pay for a sand tray and toys, which are really important therapeutic tools, helping children to describe scenes and people in their lives.

**£100**

could pay for a practitioner to deliver four hours of Minding the Baby, helping young, first-time mums cope with the challenges of looking after a baby.

**£25**

could pay for toys which children use during sessions to explain how they're feeling.

**£4**

could pay for one of our trained volunteer counsellors to answer a child's call for help to Childline.

**£150**

could pay for the NSPCC Speak out Stay safe programme to reach fifty primary school children, giving them the knowledge to protect themselves from abuse

# Playing by the rules



When planning any fundraising event, you need to consider health and safety, and legal concerns. So, it's time to channel your inner Rule Master. But if you're not sure about something, just ask us.

## NSPCC branding

By law, the NSPCC's charity registration number must appear on all posters, advertisements and other fundraising materials. Please display this as: 'National Society for the Prevention of Cruelty to Children. Registered Charity England and Wales 216401. Scotland SC037717.' Please contact your local fundraising team for permission for you or a third party to use the NSPCC name or logo.

## Insurance

As your event or activity hasn't been organised by and isn't controlled by the NSPCC, it isn't covered by our insurance programme. Therefore, you may need to arrange your own insurance, unless covered by your own home insurance, for example.

Also, for any contractors, sub-contractors or external facilities used – make sure they have the relevant experience and can demonstrate evidence of the relevant insurance cover.

The NSPCC won't be liable for any loss or injury arising out of the event or its organisation.

## Food hygiene and alcohol

Please take great care when handling food and work to basic rules for safe preparation, storage, display and cooking. You will need a licence if you have alcohol at your event. You can avoid this issue by either holding your event on licensed premises or by asking a local pub to organise a bar at your venue. Otherwise you'll need to submit a 'Temporary Event Notice' to the local district borough unitary council to apply for a temporary licence.

## Health and safety

If you hold a fundraising event you'll be responsible for the health and safety of all involved. The Institute of Fundraising and government websites have useful information on this. Depending on your event you may need information from other sources too.

## Raffles, lotteries and prize draws

Raffles, lotteries and prize draws are a highly regulated area. Please refer to the guidelines on the Big Board Game Day website.

## Collections

Collections are a great way to raise money. If you're planning a collection that takes place in a publicly owned place then this is governed by strict legal requirements and must be licensed by your local authority. Please let us know your plans and wait for approval before approaching your local authority. Licences are not needed on privately owned land but you'll need the permission of the owner or business.



# A little bit about us

We're leading the fight against child abuse in the UK and the Channel Islands. We help children who've been abused to rebuild their lives, we protect children at risk, and we find the best ways of preventing child abuse from ever happening.

We receive around 90 per cent of our funding from generous supporters. Amazing people like you, who believe in our work. Thanks for playing your part in the Big Board Game Day and joining the fight for every childhood.



[nspcc.org.uk/BoardGameDay](https://nspcc.org.uk/BoardGameDay)  
**020 7825 2505**  
[boardgameday@nspcc.org.uk](mailto:boardgameday@nspcc.org.uk)

Join in the conversation:



Facebook: **@NSPCC**



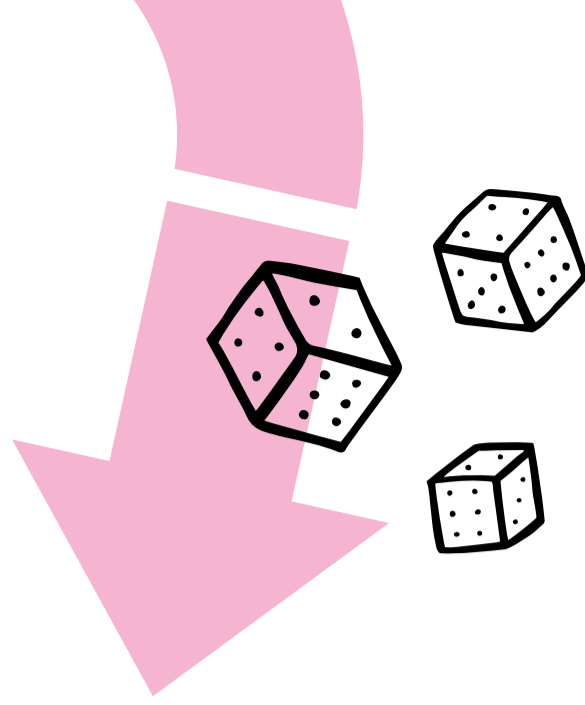
Twitter: **@NSPCC**



Instagram: **@nspcc\_official**

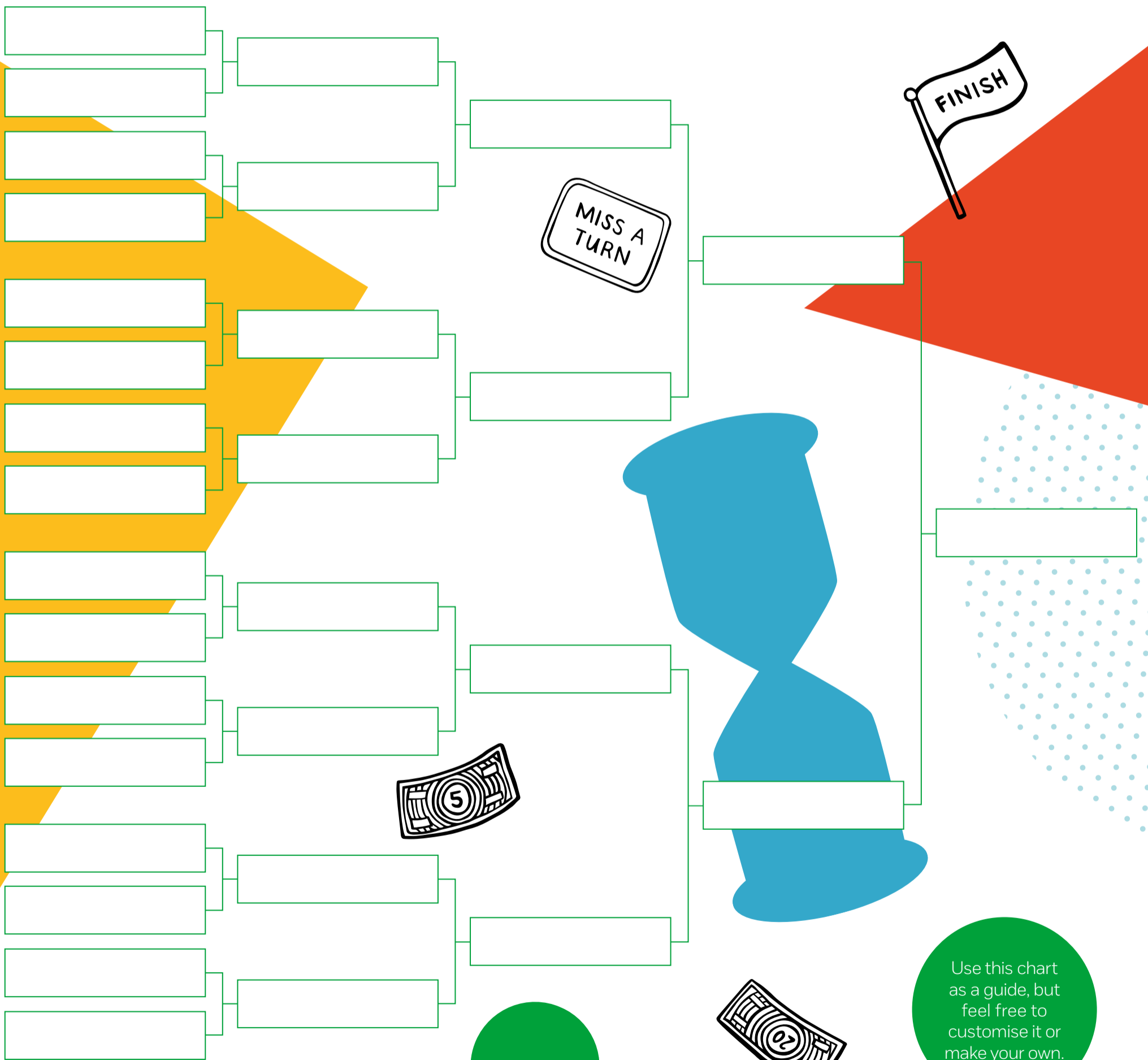
**#BoardGameDay**

# Let the games begin



**NSPCC**  
**→ BIG BOARD**  
**GAME DAY** 31 March 2017

**First round**      **Quarter-final**      **Semi-final**      **Final**      **Winner**



Use this chart as a guide, but feel free to customise it or make your own.

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# Pick the winners

Pick your favourite team and stake your claim by writing your name underneath and paying £2. The winner keeps half the cash raised from the sweepstake, while the rest will help us keep more children safe.

Find out the winner on 3 April at [nspcc.org.uk/BoardGameDay](http://nspcc.org.uk/BoardGameDay)

NSPCC



£2  
per guess

The Smug Winners




The Sore Losers




The Wordsmiths




The Rule Masters




The Lucky Ones




The Reluctant Gamers




The Puzzled Players




The Cluedo Sleuths



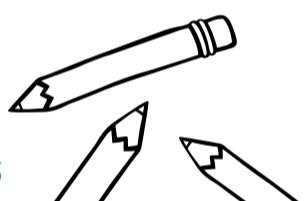

The Monopoly Tycoons



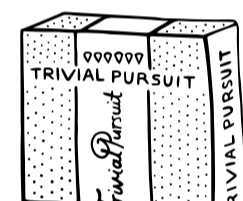

The Tactical Geniuses




The Fine Artists



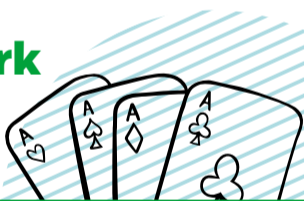

The Brainiacs




The Constantly Confused




The Dark Horses




The Board Flippers




The Steady Hands




The Rule-breaking Rebels




The Chancers




The Team Players




The Speedy Ones




The Battleship Commanders




The Old Timers




The Turn Missers




The Superfans




**Terms and Conditions:** This sweepstake kit is provided by the NSPCC for you to use as a Workplace Lottery or Residents' Lottery. It can only be used after 1 April 2016.

Over 16s only please. No entry to be sold by or to any person outside of the workplace/residence. This sweepstake can only be run at a single office/workplace site. Prizes: half of the proceeds of this lottery can be awarded as a prize to the winning entry. The remaining proceeds will be donated by the organiser of this Workplace Lottery/Resident's Lottery to the NSPCC. By purchasing entries you agree to these terms and conditions. If you have any questions on how to legally use this sweepstake kit as a Workplace or Resident's Lottery please contact [gaming@NSPCC.org.uk](mailto:gaming@NSPCC.org.uk). The NSPCC would like you to gamble responsibly. We may use the details you have provided to contact you about your sweepstake entry and other ways that you can support us in the future. To change the way we contact you please call Supporter Care on 020 7825 2505 or email [supportercare@nspcc.org.uk](mailto:supportercare@nspcc.org.uk) Are you gambling more than you really want to? If you feel you have a problem with gambling, please visit the GambleAware website for help and advice at [gambleaware.co.uk](http://gambleaware.co.uk) or contact The National Gambling Helpline on 0808 802 0133 lines open 8am to midnight.

Photography by Alex Grace. The adults and children pictured are models. Illustration by Rosie McKie. ©The National Society for the Prevention of Cruelty to children 2017. Registered charity England and Wales 216401. Scotland SC037717. J20151396. All Hasbro Games and Logos featured are © Hasbro 2017. Used With Permission.

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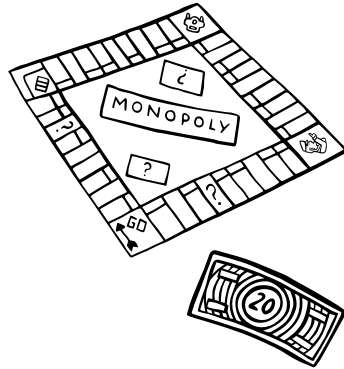


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# Please sponsor me

I'm playing a blinder by hosting a Big Board Game Day event for the NSPCC.



# NSPCC → BIG BOARD GAME DAY

31 March 2017

**Your details**

Name: \_\_\_\_\_

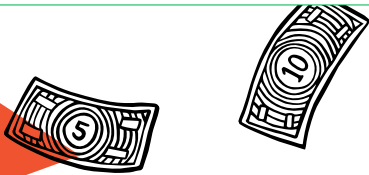
Company/Schools name if applicable: \_\_\_\_\_

**How the money you raise will make a big difference**

**£4** could answer a child's call to Childline

---

**£25** could pay for an hour's therapy that will help a child rebuild their life after abuse.



*giftaid it* →

Please tick the 'Gift Aid' box if you would like the NSPCC to reclaim the tax you've paid on this donation. Please read the declaration below.\*

Full first name and surname	Home address	Postcode	Amount	Gift Aid	Collected
Harry Jones	1, Sample Street, Anytown	AB1 2BA	£5	✓	

\* I have read this statement and have ticked the box headed 'Gift Aid' as confirmation that I am a UK Income Tax and/or Capital Gains tax payer. I want the NSPCC to reclaim tax on the donation detailed, given on the date shown. I understand that if I pay less Income Tax / or Capital Gains tax in the current tax year than the amount of Gift Aid claimed on all of my donations it is my responsibility to pay any difference. I understand NSPCC charity will reclaim 25p of tax on every £1 that I have given.

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# What you've raised



# NSPCC

# → BIG BOARD GAME DAY 31 March 2017

Thank you for playing your part in the Big Board Game Day and fundraising for the NSPCC.

Please complete this form in BLOCK CAPITALS and make cheques payable to '**Big Board Game Day, NSPCC Registered Charity**'. Please don't send cash in the post.

If you're returning sponsorship money, please also include your sponsor form so we can claim Gift Aid on your sponsorship donations.

Send to: **Big Board Game Day, NSPCC, 42 Curtain Road, London EC2A 3NH**. Or simply pop it in the Freepost envelope in your fundraising pack.

## ② Fundraising online

I have raised money online

Link to my page \_\_\_\_\_

## ③ Matched giving

Your employer may agree to match fund what you raise – make sure you ask your company if they are able to support you.

I have applied for matched giving from my employer

Company name \_\_\_\_\_

I expect to receive the following amount in matched giving

£ \_\_\_\_\_

### For office use only.

Committee code:

Appeal code: 171910

## ① Your details

Event date \_\_\_\_\_

Event location \_\_\_\_\_

Amount enclosed \_\_\_\_\_

## Thank you for your support

Once we receive your cheques we will send you a letter thanking you for your offline sponsorship.

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