

NSPCC



childhood day



Volunteer guide

Your guide to volunteering
for Childhood Day



2023

EVERY CHILDHOOD IS WORTH FIGHTING FOR

Thank You for playing your part

Childhood Day is when we stand together for children, and we stand against abuse. The power to prevent abuse lies in communities across the UK and the Channel Islands.

Childhood Day 2023 will be the NSPCC's biggest fundraising moment yet, with collections taken place across the UK and Channel Islands.

These collections aren't just about fundraising, they help raise awareness of our work with children. By joining a collection you are helping to keep children safe.

Whether this is your first time collecting or you're one of our dedicated existing volunteers, this guide will tell you everything you need to know.

Together, we can stop child abuse.

If you have any questions about Childhood Day please contact us at CHDVolunteering@nspcc.org.uk



play together

protect children



raise money



A little bit about us

Who are the NSPCC?

The NSPCC is the UK's leading children's charity fighting to end child abuse.

Child abuse is preventable, not inevitable. That's why everything we do protects children today, prevents abuse tomorrow and transforms society to make child abuse a thing of the past.

What services do the NSPCC run?

To ensure children can lead a life safe from abuse and neglect, we run several services to safeguard and support children. These include our Childline service – our free, 24-hour service for children and young people to get support and advice. *Speak out. Stay safe.* – our online safeguarding programme for children aged 5 to 11, which teaches children about abuse and how to speak out if they're worried. The NSPCC Helpline is here for any adults with concerns about a child. And we have local hubs where we work directly with children and families.

How many children do we help?

Between 2016 and 2021, we've helped make 6.6 million children safer from abuse.

In 2021/22 there were over 200,000 Childline counselling sessions with children and young people and we reached nearly 900,000 children in over 3,800 schools through our NSPCC *Speak out Stay safe* online programme.

How does each donation help?

A donation of £4 will enable a volunteer counsellor to answer a child's call for help to Childline.

What should I do if I have concerns about a child?

If you have any concerns about a child's safety, wellbeing or are a parent or carer looking for advice, you can contact **the NSPCC Helpline on 0808 800 5000 or email us at help@nspcc.org.uk**. Should a member of the public disclose anything to you during the collection or ask how they can report their concerns about a child, please give them one of our Helpline cards. You'll get these on the day along with your collection materials.

If a child wants to contact Childline they can call 0800 1111 or visit childline.org.uk

About 90% of our income comes from those who choose to give to us. And around 80p in every £1 we spend goes directly to helping children and young people.





Get ready to collect

When should I arrive at my collection?

Please try to arrive 15 minutes before your collection slot is due to start. This will give you time to sign in, pick up your collection materials and meet your local collection lead.

I can no longer collect. What should I do?

If you're not able to collect for us, whatever the reason, we completely understand. To cancel or change your collection, please follow these instructions:

1. Click on the 'manage my registration' link in the confirmation email you received when you first signed up.
2. This will bring you through to your registration. From here you can cancel your shift.
3. If you want to re-book onto a different collection, location or shift, please complete a new registration.

If you experience any issues in changing your shift, please contact us at CHDVolunteering@nspcc.org.uk

When do I find out how much was raised at my collection?

Once the donations from each collection have been counted and added together, you'll receive an email letting you know how much was raised at your collection, and from Childhood Day collections nationally.

How else can I help the NSPCC?

We'd love to have you volunteer for us again. This could be through collecting, taking part in a fundraising event, joining a fundraising group, or volunteering within our services – such as for Childline.

We'll be in touch with you again after your collection, but if you have any questions or would like to get involved in the meantime, please contact CHDVolunteering@nspcc.org.uk

[Click here](#) to read our full list of FAQs.



Top tips for a successful collection

On arrival

Meet the collection lead at your collection base, sign in on our volunteers register and put your name on your collector's authority card. The collection lead will provide you with your NSPCC t-shirt and everything you need.

Be knowledgeable

It's good to know a little about our work, so you're comfortable speaking about the NSPCC. This guide will tell you a little bit about what we do. And you can also always find out more about what we do at [nspcc.org.uk](https://www.nspcc.org.uk)

Be easy to approach

Smile, make eye contact and greet passers by, a friendly face goes a long way. However, some people may not want to stop or donate and that's fine too. If you do get any negative responses, try not to take these personally.

Be prepared

Hopefully the sun will be shining, but don't forget to bring a waterproof just in case. If it does rain, find somewhere covered to collect. And bring a small wearable bag for your personal belongings.

Collect together

We need at least two volunteers per collection, so why not make it more fun by joining up with one of your friends, colleagues or family members?

Share the link so they can sign up too!
[nspcc.org.uk/childhood-day/volunteer](https://www.nspcc.org.uk/childhood-day/volunteer)



More top tips for a successful collection

Bring a drink

It's really important to stay hydrated, especially if it's a hot day.

Be visible

You'll stand out with your NSPCC t-shirt/sash. And make sure to wear your collectors authority card while collecting. Please don't shake your bucket, this might be tempting to do but not everyone will appreciate it.

Pick a good spot

Look for somewhere that's busy, but remember not to obstruct any exits or get in people's way.

Be safe

When you've finished collecting, or if you or your fellow collector need to leave, you will both need to take your bucket/contactless device back to your collection lead. In the unlikely event that someone tries to steal your bucket, give it up. Your safety is most important.

Remember

You're making a real difference by playing your part in Childhood Day, and every pound you raise will help change children's lives.

A child contacts Childline every 25 seconds, and without you we wouldn't be able to support them.



Share your photos

We'd love to see photos of you out collecting on Childhood Day. You can share your photos by:

1

Posting them in our Childhood Day Facebook group

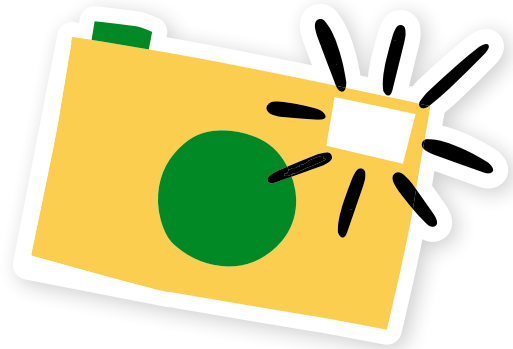
2

Using the hashtag **#ChildhoodDay** when posting them on social media

3

Sending them to us at **CHDVolunteering@nspcc.org.uk**

By sending us your photos, you agree to them being used on future promotional materials for Childhood Day. Please also ensure that anyone pictured in the photo is happy for the photo to be shared.



NSPCC

Thank You
for playing your part this
childhood day

play
together

raise
money

protect
children

To find out more



[Search Childhood Day](#)

Friday
9 June

Registered with



FUNDRAISING
REGULATOR

EVERY CHILDHOOD IS WORTH FIGHTING FOR

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