

# childhood day

mile 

Friday  
9 June

To be presented in the two weeks leading up to the Childhood Day Mile

## Assembly plan

This handy guide helps explain to pupils why they're taking part in the Childhood Day Mile. It also lets them know how having fun and raising money can make a difference to other children's lives.

### Assembly outline

- What is a charitable organisation?
- Who are the NSPCC and what do they do?
- Why support the NSPCC?
- The Childhood Day Mile activity outline
- How to get involved

### Duration

The assembly should last around 10-15 minutes and should be suitable for all ages. Content can be changed depending on the age of your pupils, and you can use our optional activities to extend your assembly.

### Desired outcome

There will be several outcomes by the end of the assembly:

- Pupils will understand how the NSPCC helps children and young people.
- They'll understand what you'll be doing during the Childhood Day Mile and how they'll raise money for the NSPCC.
- They'll feel motivated, willing, and proud to make a difference.

### Teacher's notes

These notes should serve as a helpful guide for planning your assembly. All information provided is for reference, and can be adjusted as needed.

#### What is a charitable organisation?

A charitable organisation helps one group of people to support another. And in the case of the NSPCC, it helps to protect babies, children and young people from harm.

#### Who are the NSPCC?

The NSPCC are a children's charity.

Their name stands for the National Society for the Prevention of Cruelty to Children.

They offer a safe place for children to speak to someone who can help. Keeping children safe is why the NSPCC are here. That's what drives their work, and that's why – as long as children need support – they will fight for every childhood.

When a child needs a helping hand, they'll be there. When parents are finding it tough, they'll help. When laws need to change, or governments need to do more, they won't give up.

# NSPCC

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Childhood Day is supported by Lidl GB and Sky Cares, led by NSPCC.

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## What do they do?

Some of the services they provide:

**Childline** – Childline offer counselling services where children can get in touch online or on the phone, at any time. They also have lots of helpful information on their website. If a child or young person has a problem, worry, or thinks they are in danger they can contact Childline to get advice, help and support.

**Optional activity:** Get the Childline website up at [childline.org.uk/kids](https://www.childline.org.uk/kids) and browse through a couple of pages for your pupils to see. Under 'Make and play' you'll find the Calm zone, which helps children relax. And under 'Get support' you'll find information on how children can chat to a Childline counsellor.

**The NSPCC Schools Service** – Teaching children where they can turn if they need help. They do this through a programme called *Speak out. Stay safe.* a virtual 30-minute assembly, introduced by Ant and Dec, plus a face-to-face workshop and supporting teaching materials with plenty of engaging activities to help reinforce our messages in the classroom.

**NSPCC local services** – Across the UK, they work face-to-face with children, young people and families who need their help.

**Work with the government** – The NSPCC stand up for children and young people. They work with the government to make sure that children's voices are heard. If a law needs to change, the NSPCC work to ensure children are protected.

**Optional activity:** If you have extra time to teach children about online safety, our NSPCC Learning site has tailored resources to help you keep children safe online: [learning.nspcc.org.uk](https://www.learning.nspcc.org.uk)

## Why help the NSPCC?

By raising money for the NSPCC, you enable them to continue to offer their amazing services.

Every pound raised helps them to be there for children – now, and in years to come.

## The Childhood Day Mile activity outline

For this section you should outline what your school's chosen activity is for the Childhood Day Mile, whether you're hopping, skipping or maybe letting pupils decide themselves. You can also let children know what time you'll be taking part.

## How to get involved

In this section you should outline to the pupils how they'll be participating in the Childhood Day Mile. Try to make this as engaging as possible, to get the children excited about the event.

Make sure they know what they need to do and if they need to bring anything like P.E. kits.

Children will need to ask their parent or carer's permission to fundraise and collect donations. You can send out the parent and carer letter to make sure they understand what the event entails. You could also mention it in a newsletter.

## Sponsorship

Use this section if you're running your Childhood Day Mile as a sponsored event.

If you're using [Giftt QR](#) codes, let pupils know that with their parent or carer's permission they can share their sponsorship form with family and friends which includes the QR code. You can print this from the [Giftt](#) page and give everyone a form at the end of the assembly.

## Thank you

This might also be a good time to remind the children about your school's child protection team, who can support pupils with any worries they might have.

# NSPCC