



THE GREAT BRITISH CHEFS DINNER

3 December 2019 – Guildhall, London

Sponsorship Proposal

Background

In its eighth year, the Great British Chefs Dinner 2019 will be held on Tuesday 3 December at Guildhall, London.

This exclusive event provides the perfect corporate hospitality opportunity whilst offering a truly unique gastronomic experience. As a sponsor, you will have the opportunity to partner with us, promoting your brand to over 400 guests made up of the City's senior leaders from the finance, insurance and legal sectors under the banner of a distinctive and impressively produced event.

The Great British Chefs Dinner is centred around a sumptuous five course dinner, with each course designed and prepared by a highly acclaimed Michelin-starred chef from across the UK or Italy. Our outstanding chefs so far include Paul Welburn, Chris Harrod, Dominic Chapman and Marco Stabile.



Case for Support

The Great British Chefs Dinner runs in aid of the NSPCC's Speak out. Stay safe. programme, our vast-reaching free safeguarding service that is working to keep a generation of children safe from abuse.

The programme, which has been running since 2011, delivers age-appropriate safeguarding messages to primary school children, giving them the knowledge and understanding they need to stay safe from abuse and neglect. The child-friendly, interactive assemblies and workshops that Speak out. Stay. Safe delivers help children to understand abuse in all its forms, recognise the signs and know how to protect themselves.



Our ambition is to visit every primary school in the UK at least every 3 years, so that each primary school child hears our safeguarding messages at least twice. With a broad age range receiving the service, we ensure that age-appropriate language is used for Key Stage 1 and Key Stage 2.

In 2017/2018, the NSPCC Schools Service visited over 8,000 and spoke to nearly 1.8million children. In 2018/19, we are aiming to visit over 8,000 schools.

At the Great British Chefs Dinner 2018, we raised over £300,000, which will allow us to deliver our message to 100,000 children over the coming year. At 2019's event, we would like to raise even more than this, allowing us to reach further children in new schools that we have not yet visited.

In the average primary school class, at least 2 children have suffered abuse or neglect. We can only reach every child, by reaching every classroom. By 2020, our aim is to visit every primary school in the UK. With 90% of our income coming from voluntary donations, this is only possible with the vital support of our sponsors.



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Partnership Opportunities

We can create a flexible and bespoke package, tailored to you, to maximise your return on investment and ensure active promotion of your company.

By partnering with the NSPCC on this event, you will be demonstrating an industry-leading approach to marketing your company, whilst actively supporting the prevention of abuse and neglect among children.

Example packages are listed below:

Headline Sponsorship

- 2 tables of 12 guests each at the event, with prime placement in the Great Hall
- The option to be joined by one of the evening's headline chefs and partner
- Branding on all printed materials including programme and tickets
- A brand presence on all screens around the Great Hall
- A full page colour advertisement in the souvenir programme
- Acknowledgement on the night by the Great British Chefs Dinner host
- Promotion across the GBCDinner social media channels
- Personal one to one introductions to key guests of your choice on the evening
- The opportunity to provide branded goody bags, taken home by guests on the night



Technology Sponsor

- 2 tables of 10 guests at the event, with prominent placement in the Great Hall
- The option to be joined by one of the evening's headline chefs
- Branding on auction tablets placed on each table in the room
- Branding on screen in the Great Hall
- A full-page colour advert in the souvenir programme
- Verbal acknowledgement by the host on the evening



Pre and Post-dinner Reception Sponsor

- A table of 10 guests at the event, with prominent placement in the Great Hall
- The option to be joined by one of the evening's headline chefs
- Branding on the feature bars in the champagne reception
- Branded tent cards on all tables and trays throughout reception
- Pull-up banner positioned in the drinks reception
- Full-page colour advertisement in the event programme given to every guest in attendance



Tables

In addition to the partnership opportunities outlined above, we have tables of 10 (£7,000) and tables of 12 (£8,500) available to purchase at this event, offering you an excellent hospitality and networking opportunity.



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Audience

At the Great British Chefs Dinner 2018, we welcomed guests from well-respected firms. Previous companies in attendance include:

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| A. T. Kearney | DC Thomson | Legal & General |
| Accenture | ECR Global Headhunter | Mastercard |
| Aegon UK | Ernst & Young | Matheson |
| Ageas | Evercore | McKinsey |
| Aon | Fenchurch | Morgan Stanley |
| Arrow Global | Foremost Currency Group | MS Amlin |
| Aspen | Freshfields Bruckhaus Deringer | Norton Rose Fulbright |
| Aviva | Great British Chefs | O2 |
| AXA | Genesys | OC&C Strategy |
| Azoomee | Goldman Sachs | OCSL |
| Baillie Gifford | Grant Thornton | Payden |
| Barclays | Griffiths and Armour | PwC |
| Baringa | Hiscox | Pythagoras |
| Beazley | Houlihan Lokey | RBS |
| Capgemini | HSBC | RPC |
| Capita | ING | Santander |
| Cisco | IT Lab | Savills |
| Clifford Chance | JLT Group | Slaughter & May |
| Cognita Schools | KBW | The Co-operative |
| Connect Managed Services | KPMG | The Curve Group |
| Credit Suisse | LCP | The Innovation Group |
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For further information on the event, or to arrange a meeting, please contact Megan McGovren, NSPCC Special Events Team:

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Thank you for your support, and joining us in the fight for every childhood.

