

GREAT CHEFS DINNER

Tuesday 1st December 2020 | Guildhall, London

Partnership Opportunities for the Great Chefs Dinner 2020

Background

Now in its ninth year, the Great Chefs Dinner 2020 will be held on Tuesday 1st December at Guildhall, London.

The Great Chefs Dinner 2020 will be bringing together five of the UK's most celebrated chefs, to create an exclusive five course menu for one night only. Housed in the stunning Guildhall in the City of London, Great Chefs Dinner promises to be a meal to remember; a true celebration of flavour and culinary prowess.

This exclusive event provides a perfect entertaining and networking opportunity, whilst raising vital funds for the NSPCC's Speak out. Stay Safe. programme. As a sponsor, you will have the opportunity to partner with us, promoting your brand to over 400 guests made up of the City's senior leaders from the finance, insurance and legal sectors under the banner of a distinctive and impressively produced event.



Case for Support

The Great Chefs Dinner runs in aid of the NSPCC's Speak out. Stay safe. programme, our vast-reaching free safeguarding service that is working to keep a generation of children safe from abuse. The programme, founded in 2011, delivers age-appropriate safeguarding messages to primary school children, giving them the knowledge and understanding they need to stay safe from abuse and neglect. The child-friendly, interactive assemblies and workshops help children to understand abuse in all its forms, recognise the signs and know how to protect themselves.

In the average primary school class, at least 2 children have suffered abuse or neglect. We can only reach every child by reaching every classroom. With 90% of our income coming from voluntary donations, this is only possible with the vital support of our sponsors.



Our ambition is to visit every primary school in the UK at least every 3 years, so that each primary school child hears our safeguarding messages at least twice. As on February 2020, the NSPCC have reached 90% of schools in the UK. In 2020/21, we are aiming to make that 100%.

At the Great Chefs Dinner 2019, we raised over £190,000 for our schools programme. At 2020's event, we would like to raise even more than this.

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Partnership Opportunities

We can create a flexible and bespoke package, tailored to you, to maximise your return on investment and ensure active promotion of your company.

By partnering with the NSPCC on this event, you will be demonstrating an industry-leading approach to marketing your company, whilst actively supporting the prevention of abuse and neglect among children.

Example packages are listed below:

Headline Sponsorship

- 2 tables of 12 guests each at the event, with prime placement in the Great Hall
- The option to be joined by one of the evening's headline chefs and partner
- Branding on all printed materials including programme and tickets
- A brand presence on all screens around the Great Hall
- A full page colour advertisement in the souvenir programme
- Acknowledgement on the night by the Great Chefs Dinner host
- Promotion across the GCDinner social media channels
- Personal one to one introductions to key guests of your choice on the evening
- The opportunity to provide branded goody bags, taken home by guests on the night



Technology Sponsor

- 2 tables of 10 guests at the event, with prominent placement in the Great Hall
- The option to be joined by one of the evening's headline chefs
- Branding on auction tablets placed on each table in the room
- Branding on screen in the Great Hall
- A full-page colour advert in the event programme
- Verbal acknowledgement by the host on the evening



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Pre and Post-dinner Reception Sponsor

- A table of 10 guests at the event, with prominent placement in the Great Hall
- The option to be joined by one of the evening's headline chefs
- Branding on the feature bars in the champagne reception
- Branded tent cards on all tables and trays throughout reception
- Pull-up banner positioned in the drinks reception
- Full-page colour advertisement in the event programme given to every guest in attendance



Chefs Sponsor

- Full-page colour advertisement in the event programme given to every guest in attendance
- Your brand on all chef's jackets
- Branding on screen in the Great Hall



Tables of 10 and 12

In addition to the partnership opportunities outlined above, we have tables of 10 (£7,000) and tables of 12 (£8,500) available to purchase at this event, offering you an excellent hospitality and networking opportunity.



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Our previous guests

At the Great Chefs Dinner 2019, we welcomed guests from well-respected firms including:

A. T. Kearney	DC Thomson	Legal & General
Accenture	ECR Global Headhunter	Mastercard
Aegon UK	Ernst & Young	Matheson
Ageas	Evercore	McKinsey
Aon	Fenchurch	Morgan Stanley
Arrow Global	Foremost Currency Group	MS Amlin
Aspen	Freshfields Bruckhaus Deringer	Norton Rose Fulbright
Aviva	Great British Chefs	O2
AXA	Genesys	OC&C Strategy
Azoomee	Goldman Sachs	OCSL
Baillie Gifford	Grant Thornton	Payden
Barclays	Griffiths and Armour	PwC
Baringa	Hiscox	Pythagoras
Beazley	Houlihan Lokey	RBS
Capgemini	HSBC	RPC
Capita	ING	Santander
Cisco	IT Lab	Savills
Clifford Chance	JLT Group	Slaughter & May
Cognita Schools	KBW	The Co-operative
Connect Managed Services	KPMG	The Curve Group
Credit Suisse	LCP	The Innovation Group

For further information on the event, or to arrange a meeting, please contact Malaika Oyorley, NSPCC Special Events Team:

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Thank you for your support, and joining us in the fight for every childhood.



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