

# How every sparkle, every sequin, and every pound matters

**1 in 5 children in the UK have suffered abuse** — and we know that this Christmas thousands of children will be left in the dark with no one to turn to. But together we can keep a whole generation safe and bring light to every childhood.

## How your money can protect children



**£3**

could pay for our *Speak out. Stay safe.* programme to **reach one primary school child.**



**£20**

could pay for one of our **trained volunteer counsellors to answer five calls** to Childline — even on Christmas day.



**£90**

could pay for our *Speak out. Stay safe.* programme to reach every child in **a primary school class of 30 children.**



**£190**

could pay for a **Childline supervisor's shift.** Our dedicated supervisors support our volunteer counsellors.



**£580**

could pay for our *Speak out. Stay safe.* programme **to visit a whole primary school** and speak to every child aged 5-11.

**Get involved and #SparkleOn**