

# Giving to the NSPCC through your pay

A really simple way to help vulnerable children.

Right now, there are children across the UK who are suffering abuse. Many of these children are too frightened to speak up; so vulnerable that they don't know who to trust. They need someone to turn to who will listen and provide support. We want to be there for these children, but we can't do it on our own – we need your help.

The NSPCC is the only children's charity focused on ending cruelty to children in the UK. This is why we help children and families directly through our local services, bring immediate support through our national helplines and provide training and support to people who work with children. Everything we do protects children and prevents abuse.

**The NSPCC relies on 86 per cent of its funding from generous people like you, who care about the safety and wellbeing of children. Without that support, our work simply couldn't continue.**

**You can help us to protect more children by donating to us each payday. It is a simple, easy and effective way to help end cruelty to children in the UK.**



## What is payroll giving?

Payroll giving enables you to make regular donations to the NSPCC directly from your salary. It's a great way to give because it's simple, easy and tax-efficient.

## It costs you less to give more

Employee pledges	Cost to employee at 20% tax rate	Cost to employee at 40% tax rate
£5.00	£4.00	£3.00
£10.00	£8.00	£6.00
£20.00	£16.00	£12.00

## That simple, low-cost donation could change a child's life.

**£5**

a month could pay for a ChildLine counsellor to be there for even more children in danger or distress.

**£10**

a month could pay towards specialist therapy to help an abused child overcome the effects of abuse.

**£20**

a month could pay for an NSPCC practitioner to protect babies and toddlers by providing intensive support for new parents.

**NSPCC**   
Cruelty to children must stop. FULL STOP.

## You can support the most vulnerable children

Across the UK, we are pioneering new projects that focus on protecting the children most at risk of abuse. These local services are helping in all kinds of ways, from providing specialist therapy for children who have been sexually abused, to working with new parents to better protect babies.

Giving through your salary provides us with a regular source of income, which enables us to plan ahead and continue to support children who need our help. Payroll giving also saves us administration costs, which means we can spend more time and funds dedicated to protecting children.



## You can help children like Amy

For some children who have been abused, talking about it is difficult. For many, it seems impossible. They may not have the words or understanding, or they may be too traumatised to talk about it.

Amy was 13 when she came to the NSPCC. Not only had she witnessed domestic abuse between her parents, she was also physically and emotionally abused by her father. When he finally left the family home, Amy told her mother that her father had also been sexually abusing her for years.

## Communicating the unspeakable

Amy was helped by the NSPCC for nine months. Art provided a safe way for her to communicate things that had been too traumatic for words. As her confidence grew, she created stories and poetry about a young princess who was initially under threat from powerful and bad characters. Over time, the princess became stronger and triumphed over those who had threatened her.



## 'Happy Now'

In her last session, Amy requested that she and her worker played music and made up dances – a stark contrast to the frightened girl who had arrived months earlier. Her last painting was of a bright and sparkly rainbow with the words, 'Happy Now.'

## Make the difference. Sign up now.

Signing up to payroll giving is easy. All you need to do is fill out the simple form on the back of this leaflet and send it to your payroll department or go online at [nspcc.org.uk/payrollgiving](https://nspcc.org.uk/payrollgiving)

Then each payday, your payslip will display your donation alongside any other deductions you have signed up to.

If your employer doesn't already have a payroll giving scheme in place, it's quick and easy to set one up. You can ask your employers to visit our website [nspcc.org.uk/payrollgiving](https://nspcc.org.uk/payrollgiving), or they can contact us at [payrollgiving@nspcc.org.uk](mailto:payrollgiving@nspcc.org.uk)

## Further information

For more information about how the NSPCC protects children, visit our website at [www.nspcc.org.uk](http://www.nspcc.org.uk)

To find out more about donating to the NSPCC through Payroll Giving, or to sign up, visit [www.nspcc.org.uk/payrollgiving](http://www.nspcc.org.uk/payrollgiving)

You can also email the NSPCC's Payroll Giving team at [payrollgiving@nspcc.org.uk](mailto:payrollgiving@nspcc.org.uk)

For more detailed information about how Payroll Giving works, the Payroll Giving Centre's website provides lots of useful information for you and your employer. [www.payrollgivingcentre.com](http://www.payrollgivingcentre.com)

## Donation form

### I would like to support the NSPCC through payroll giving.

I wish to donate the following amount, tax-free from my pay:

£5       £10       £20       Other: \_\_\_\_\_

I get paid:       Monthly       Four-Weekly       Weekly

Title: \_\_\_\_\_ Full name: \_\_\_\_\_

Home address: \_\_\_\_\_

\_\_\_\_\_ Postcode: \_\_\_\_\_

Home telephone: \_\_\_\_\_

Employer's name: \_\_\_\_\_

Employer's address: \_\_\_\_\_

\_\_\_\_\_ Employer's postcode: \_\_\_\_\_

Work telephone: \_\_\_\_\_

National Insurance number: \_\_\_\_\_

Employee number: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

The NSPCC would like to keep you informed about how your donation is helping to end cruelty to children and how you can support us further.

Please tick here if you would rather we didn't contact you by post  phone

Please tick here if you are happy to be contacted by text

Please write your email address here if you are happy to be contacted in this way

\_\_\_\_\_

Please take this form to your payroll department. If they don't have a Payroll Giving scheme in place, please direct them to our 'Payroll Giving for Employers' booklet at [www.nspcc.org.uk/payrollgiving](http://www.nspcc.org.uk/payrollgiving)

*Thank you for helping us to be there  
for more vulnerable children.*