



BE THE BOSS

Number Day is the time to put your entrepreneurial skills to the test to raise money for the NSPCC.

Curriculum link

Functional skills, citizenship, PSHE/PSE, maths, ICT, business studies

How to raise money

Pupils raise money through their own fundraising initiative.

Objectives

- To engage young people in organising a successful fundraising event.
- To encourage pupils to work together as a team.
- To develop confidence, learn to respect differences, improve communication and practise basic fundraising and project management skills.
- To understand how the money raised will make a difference and have a positive impact on children's lives.

What you need

- Introductory lesson.
- Examples of fundraising ideas.
- Initial investment (£50 to £100 supplied by the school).
- Examples of promotional marketing tools for events eg posters, press releases etc.

How to take part

- As part of the lesson the students are tasked with making plans for a fundraising event in the school with the aim of multiplying an initial funding of £50 to £100.
- The year group/class is to be divided into manageable sized groups (to be determined by the school).
- Each group is to be issued with instructions, tips and a time-plan to create their fundraising event. Encourage them to create an event that will be fun, that everyone will want to attend and that will raise money for the NSPCC.
- Once everyone has completed their initial task a spokesperson from each group presents their plan to the rest of class/year group and a vote is taken to select the best idea.
- The winning group is then given the initial investment (£50 to £100) and organises their fundraising activity to grow their money. Volunteers from the rest of the class/year group can assist with this.
- The fundraising group will be able to use other materials from the Number Day website eg assembly plans, powerpoint presentation, posters, stickers and sponsor forms.
- On Number Day, the fundraising group will run their activity in the school.
- The fundraising group will be responsible for collection, recording and counting of all monies received. The school will bank the money and issue a cheque to the charity for the amount raised minus the initial funding.

NSPCC

THANK YOU!