




Keeping children safe in Staffordshire and Stoke-on-Trent

What's happening?

 **1,481** sexual offences against children under the age of 16 recorded by police last year

 **1,105** children were the subject of a child protection plan

 **2,023** children were in care

 **1 in 3** young people have seen something worrying or nasty online

What we are doing to help

Visiting schools



In 2019/20, our *Speak out. Stay safe.* volunteers and staff visited **86 schools** and spoke to **17,942 children**



With your help, over the next 3 years, we can **visit all 404 schools** in Staffordshire and Stoke-on-Trent

Giving children a voice



On average, a child somewhere in the UK contacts Childline **every 25 seconds**



In 2019/20 our Childline volunteers delivered almost **240,000 counselling sessions** to children and young people



We estimate around **3,800** of these children lived in Staffordshire and Stoke-on-Trent

Supporting the community to change childhoods



We're working with O2 to keep children safe online via our Net Aware tool and online safety advice helpline



Our resources and guidance help coaches, sports clubs and community groups in Staffordshire and Stoke-on-Trent keep children safe



We've worked with communities in Staffordshire and Stoke-on-Trent to help more parents **talk PANTS and keep children safe**

Face-to-face support for families



Helping children recover from abuse and working with families to prevent abuse



In 2019/20 we worked directly with **68 children and families** at our service centre in Stoke



We gather evidence and share the learning so other organisations can help more children in communities like yours

Taking action to protect children



Our helpline responded to almost **69,000 contacts** last year from people with concerns about a child's welfare



We made 680 referrals from our helpline to local agencies like the police and children's services

We can only keep doing this with your support. **Join us at [nspcc.org.uk](https://www.nspcc.org.uk)**

EVERY CHILDHOOD IS WORTH FIGHTING FOR