

## **Childhood Day Mile 2025 - Bing Prize Draw Nursery Visit - Terms & Conditions**

[\(See below for Bing Goody Bag Bundle Prize Draw Terms and Conditions\)](#)

1. This prize draw is open to residents of Great Britain (England, Scotland and Wales) who are aged 18 and over but excludes employees of the NSPCC, and companies or persons associated with the NSPCC, Acamar and/or the draw (including immediate family members). The competition is free to enter and no donation or payment is necessary.
2. Nurseries that register to take part in the NSPCC Childhood Day Mile, excluding nurseries in Northern Ireland and the Channel Islands for logistical reasons, will automatically be entered into the free prize draw to win a visit from Bing and Flop costume characters at that nursery. To enter without registering to take part in the Childhood Day Mile, the nursery should send a note by post containing its full name, address, phone number and email address, in a sealed envelope to CHILDHOOD DAY BING PRIZE DRAW, NATIONAL TRAINING CENTRE 3 GILMOUR CLOSE, LEICESTER, LE4 1EZ.
3. The prize draw shall be open from 11/3/2025 and will close on 12/5/25. All entries received before or after these times will not be included in the prize draw. Any entries that are incomplete, incomprehensible or not received will be void. One prize winner will be selected randomly by the Promoter from all qualifying entries on 12/5/25. If the selected winner cannot be contacted or does not respond within 3 working days of being notified by the Promoter, or if the selected winner cannot take the prize on 6 June 2025, or if any of the conditions of taking the prize are not fulfilled (see below), then the Promoter reserves the right to select an alternative winner. The winner will be notified via email or telephone.
4. The prize is a visit to the winning nursery from Bing and Flop costume characters on Friday 6 June 2025 at a time to be agreed between the winning nursery and Acamar. The prize is conditional on (a) the winning nursery consenting to Bing and Flop costume characters visiting the nursery on Friday 6 June, (b) the winning nursery providing a suitable changing room on nursery grounds for the costume characters, which must be dry, secure and not a shared room with children present, (c) the winning nursery consenting to having a film crew present on the day. The parents of any children to be filmed will be asked for their consent to any filming and will be asked to sign consent forms provided by Acamar and NSPCC. The prize excludes any associated costs and expenses which may be incurred in taking up the prize including but not limited to any supplementary products and services, meals and transportation and/or parking costs.
5. The prize will be supplied by Acamar Films Limited (Acamar). Acamar reserves the right to change the prize due to circumstances beyond its control and/or to offer an alternative prize of similar value. There is no cash equivalent or alternative for the prize and the prize is non-transferable, non-exchangeable and cannot be resold.
6. For the list of winners, please contact [schoolsfundraising@nspcc.org.uk](mailto:schoolsfundraising@nspcc.org.uk)
7. The NSPCC may use personal data from the received registrations for the purposes of running this free prize draw, unless otherwise stated in the entry details. By entering this free prize draw, all entrants consent to the use of their personal data by the NSPCC for the purposes

of the administration of this free prize draw (and Acamar for prize fulfilment purposes) and any other purposes to which the entrant consented.

8. By entering this free prize draw entrants confirm that they have read and agree to be bound by these terms and conditions and by the decisions of the NSPCC, which are final in all matters relating to the free prize draw.

9. The NSPCC will not be responsible for any communication failures, technical failures or otherwise including any failure which is within the control of the NSPCC or its agencies. The NSPCC reserves the right to extend, withdraw, cancel, alter or suspend this draw for any reason without liability to any entrant. Any such alterations will be posted as soon as is reasonably possible. Events outside NSPCC control could result in a prize being replaced by a similar prize of equivalent value.

10. The Promoter is NSPCC, registered office is Weston House, 42 Curtain Road, London, EC2A 3NH. Registered charity number 216401 (England & Wales), SC037717 (Scotland).

11. This free prize draw is subject to the laws of England and the jurisdiction of the English courts.

## **Childhood Day Mile 2025 - Bing Goody Bag Bundle Prize Draw - Terms & Conditions**

1. This prize draw is open to residents of the United Kingdom (England, Scotland, Northern Ireland and Wales) and Channel Islands who are aged 18 and over but excludes employees of the NSPCC, and companies or persons associated with the NSPCC, Acamar Films and/or the draw (including immediate family members). The competition is free to enter and no donation or payment is necessary.

2. Every entrant that registers to take part in the NSPCC Childhood Day Mile will automatically be entered into the free prize draw to win a **Bing Goody Bag** (see section 4 for contents). To enter for free via post, send a note containing your full name, address, phone number and email address, in a sealed envelope to CHILDHOOD DAY BING PRIZE DRAW, NATIONAL TRAINING CENTRE 3 GILMOUR CLOSE, LEICESTER, LE4 1EZ

3. The prize draw shall commence on 11/3/2025 and will close on 12/5/25. All entries received before or after these times will not be included in the prize draw. Any entries that are incomplete, incomprehensible or not received will be void. One prize winner will be selected randomly by the Promoter from all qualifying entries on 12/5/25. If the selected winner cannot be contacted or does not respond within 3 working days of being notified by the Promoter, then the Promoter reserves the rights to select an alternative winner. The winner will be notified via email or telephone.

4. The prize is a bundle of five Bing products.

6. The prize will be supplied by Acamar Films Limited (Acamar). Acamar reserves the right to change the prize due to circumstances beyond its control and/or to offer an alternative prize

of similar value. There is no cash equivalent or alternative for the prize and the prize is non-transferable, non-exchangeable and cannot be resold.

7. For the list of winners, please contact [schoolsfundraising@nspcc.org.uk](mailto:schoolsfundraising@nspcc.org.uk)

8. The NSPCC may use personal data from the received registrations for the purposes of running this free prize draw, unless otherwise stated in the entry details. By entering this free prize draw, all entrants consent to the use of their personal data by the NSPCC for the purposes of the administration of this free prize draw (and Acamar for prize fulfilment purposes) and any other purposes to which the entrant consented.

10. By entering this free prize draw entrants confirm that they have read and agree to be bound by these terms and conditions and by the decisions of the NSPCC, which are final in all matters relating to the free prize draw.

11. The NSPCC will not be responsible for any communication failures, technical failures or otherwise including any failure which is not within the control of the NSPCC or its agencies. The NSPCC reserves the right to extend, withdraw, cancel, alter or suspend this draw for any reason without any liability to any entrant. Any such alterations will be posted on the NSPCC Schools Childhood Day Mile Website [The Childhood Day Mile for Schools | NSPCC](#) as soon as is reasonably possible. Events outside NSPCC control could result in a prize being replaced by a similar prize of equivalent value. The promoter may refuse to award a prize, or seek its recovery, in the event of non-entitlement under these terms or an entrant's breach of these terms, fraud or dishonesty.

12. The Promoter of this prize draw is NSPCC registered office is Weston House, 42 Curtain Road, London, EC2A 3NH. Registered charity number 216401 (England & Wales), SC037717 (Scotland).

13. This free prize draw is subject to the laws of England and the jurisdiction of the English courts.