



# NSPCC



## What is

# childhood day



**Childhood Day** is the NSPCC's national day in June to fundraise and help keep children safe. To support us, staff and children in schools across the UK and Channel Islands will be taking part in the **Childhood Day Mile**. They could parade around the playground, conga in the classroom, or lunge between lessons. However your child moves their mile, every pound raised will help support the NSPCC's vital work.

## Who are the NSPCC?

We're the UK's leading children's charity fighting to end child abuse. Everything we do protects children today, prevents abuse tomorrow and transforms society to make child abuse a thing of the past. For 140 years we've been campaigning for and creating change, in schools, online, and in local communities. We help make a million children a year safer from abuse through our services such as Childline, Helpline and our School's Speak out Stay Safe programme.



## How does each donation help?

A donation of **£3** could pay for our 'Speak out, stay safe' safeguarding programme to reach one primary school child. This programme teaches children how to recognise abuse and neglect and empowers children to speak out if they are worried about anything. 1 in 5 children in the UK have suffered abuse and neglect.

A donation of **£4** could help answer a child's call to Childline. Childline is the UK's free, 24-hour helpline for children and young people. It gives children and young people access to confidential support when they need it and ensures they have someone to turn to when they are in distress or danger.

**£5** could help pay for one of our practitioners to answer a call to our helpline. In 2023/24, we received 75,000 contacts to the NSPCC Helpline from people with concerns about a child's welfare. Help us respond when people reach out.

Helpline Practitioner, photography by Harry George Hall. Children are volunteers from Regis Manor Primary School, photography by Caroline Nicholson

## Together we can keep children safe

**EVERY CHILDHOOD IS WORTH FIGHTING FOR**

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