




## Keeping children safe in the West Midlands

### What's happening?

 **3,583**  
sexual offences against children under the age of 16 recorded by police last year

 **3,903**  
children were the subject of a child protection plan

 **6,583**  
children were in care

 **1 in 3**  
young people have seen something worrying or nasty online

### What we are doing to help

#### Visiting schools



In 2019/20, our *Speak out. Stay safe.* volunteers and staff visited **277 schools** and spoke to **83,628 children**



With your help, over the next 3 years, we can **visit all 1,092 schools** in the West Midlands

#### Giving children a voice



On average, a child somewhere in the UK contacts Childline **every 25 seconds**



In 2019/20 our Childline volunteers delivered almost **240,000 counselling sessions** to children and young people



We estimate around **13,700** of these children lived in the West Midlands

#### Supporting the community to change childhoods



**We're working with O2** to keep children safe online via our Net Aware tool and online safety advice helpline



**Our resources and guidance** help coaches, sports clubs and community groups in the West Midlands keep children safe



We've worked with communities in the West Midlands to help more parents **talk PANTS and keep children safe**

#### Face-to-face support for families



**Helping children recover from abuse** and working with families to prevent abuse



In 2019/20 we worked directly with **120 children and families** at our service centre in Coventry



**We gather evidence and share the learning** so other organisations can help more children in communities like yours

#### Taking action to protect children



Our helpline responded to almost **69,000 contacts** last year from people with concerns about a child's welfare



**We made 2,978 referrals** from our helpline to local agencies like the police and children's services

We can only keep doing this with your support. **Join us at [nspcc.org.uk](https://www.nspcc.org.uk)**

**EVERY CHILDHOOD IS WORTH FIGHTING FOR**